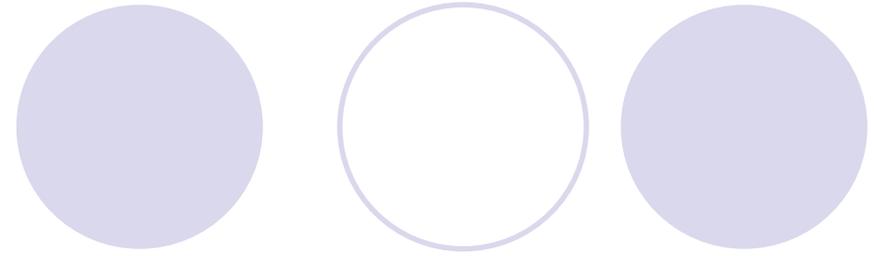


# Optimizing Roadside Unit (RSU) Placement in Vehicular CPS

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# RSU Placement

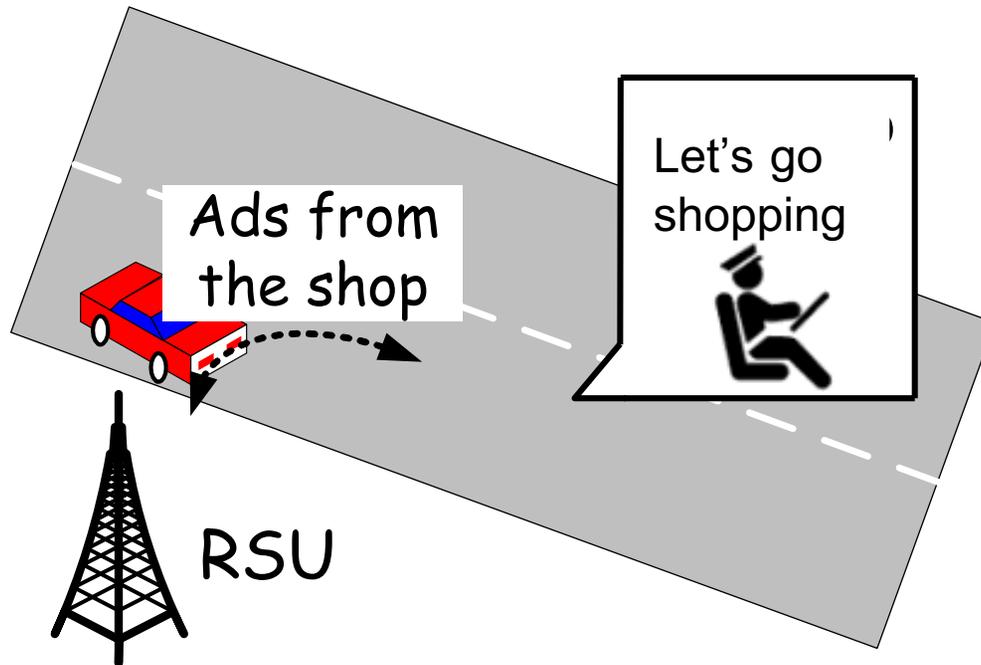


- Roadside advertisement
  - Attracting shoppers
  - Variation of **maximum coverage problem**
- Traffic flow monitoring
  - Tracking traffic flow
  - Variation of **set cover problem**



# Roadside Advertisement

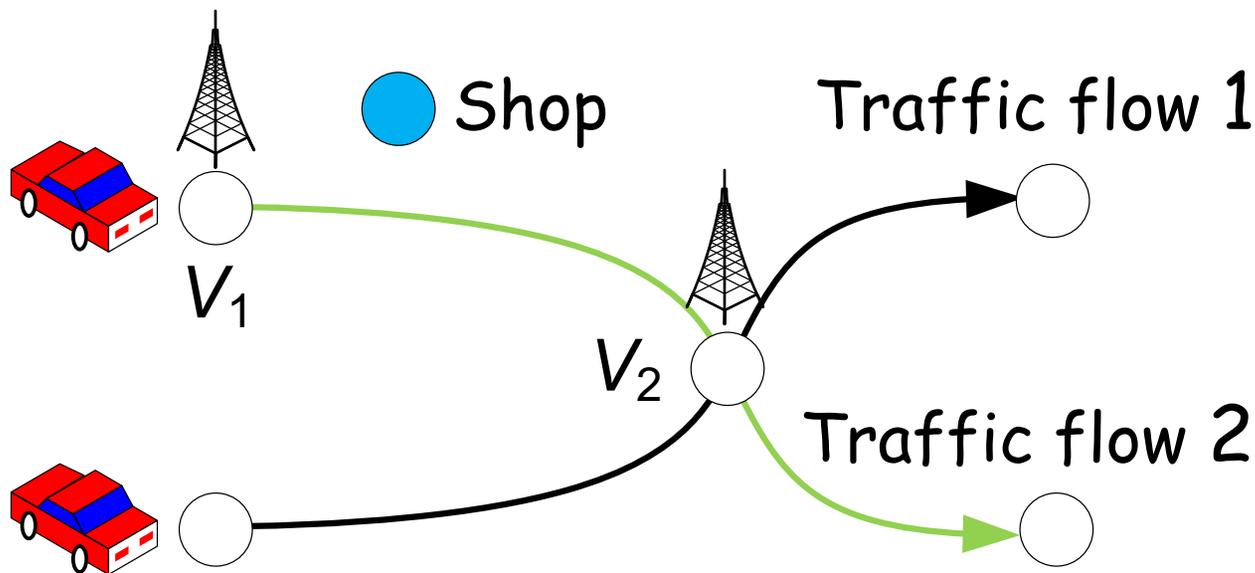
- Passengers, shopkeeper, and roadside unit (RSU)
- Shopkeeper disseminates ads to passing vehicles through RSUs
- Passengers may go shopping, depending on **detour distance**



# Roadside Advertisement

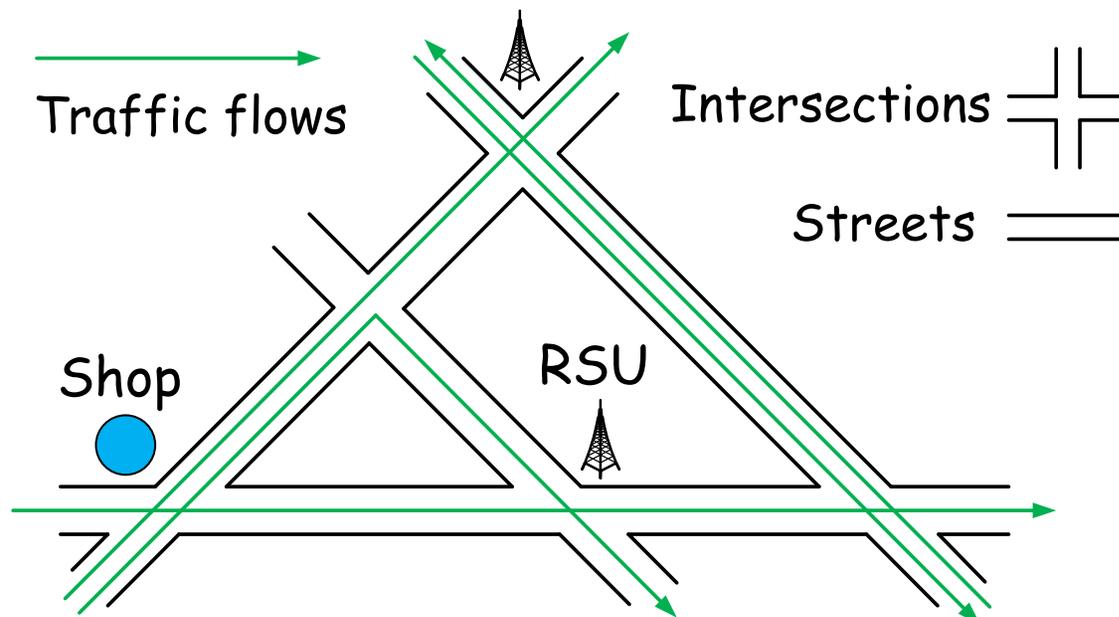
## RSUs placement optimization

- Given a fixed number of RSUs and (traffic) flows, **maximally attract passengers to the shop**
- Tradeoff between **traffic density** and **detour probability**



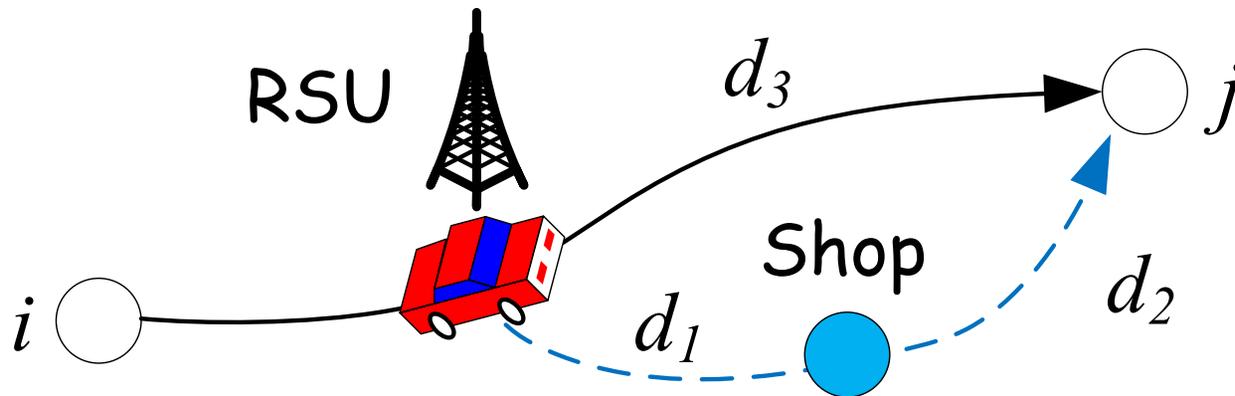
# Graph Model: $G = (V, E)$

- V: a set of street **intersections** (vertices)
  - One shop and RSUs located at street intersections
- E: **streets** (directed edges)
- Traveling path is the shortest path



# Detour Model

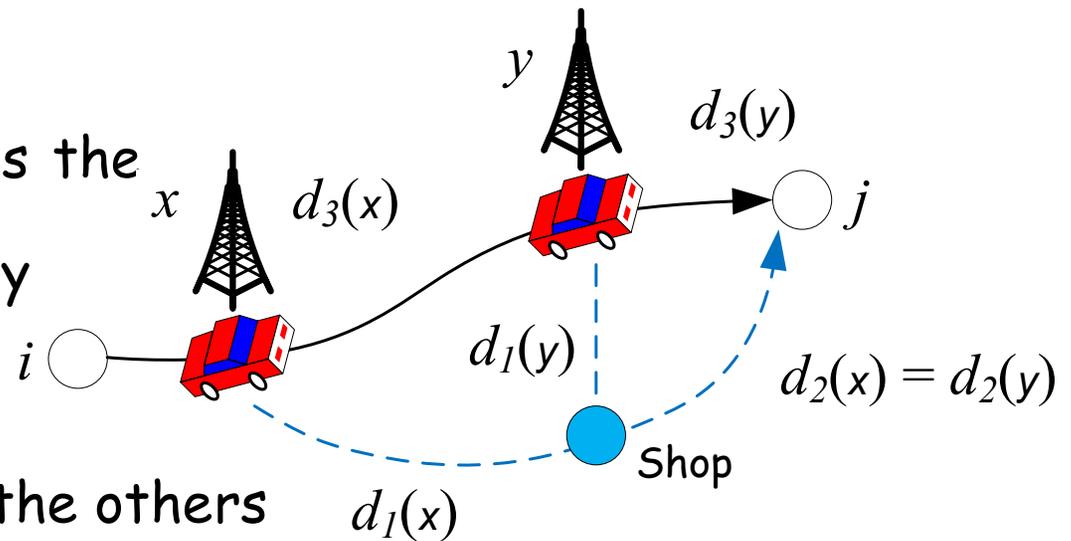
- Shopkeeper disseminates ads to passengers through RSUs
- Passengers in a flow may detour to the shop
- Detour probability depends on **detour distance**:  $d_1 + d_2 - d_3$



# Property

For a given flow, the first RSU on its path always provides the best detour option (compared to all other RSU locations on the path)

- **Insight:** first RSU provides the highest traveling flexibility

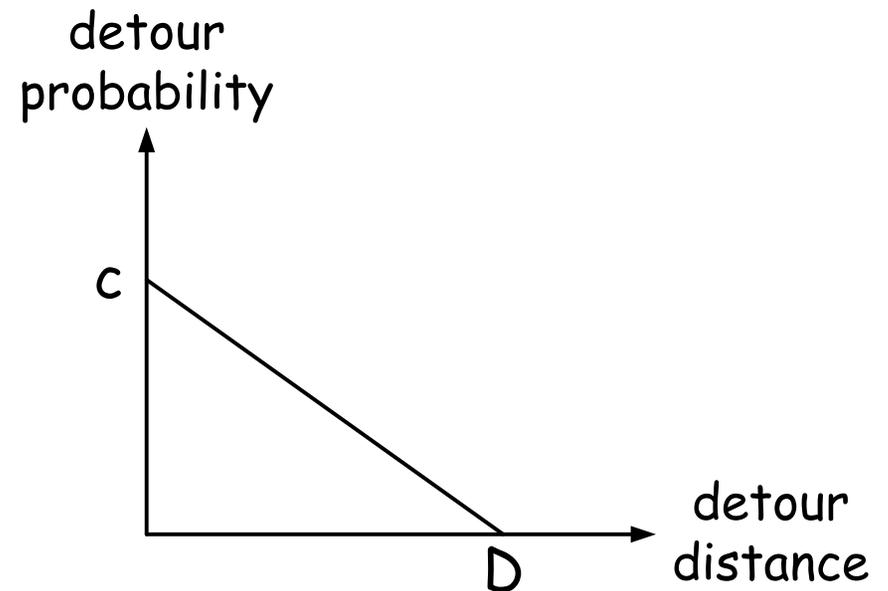


- The first RSU dominates the others
  - Redundant ads do not provide extra attraction

# Detour probability

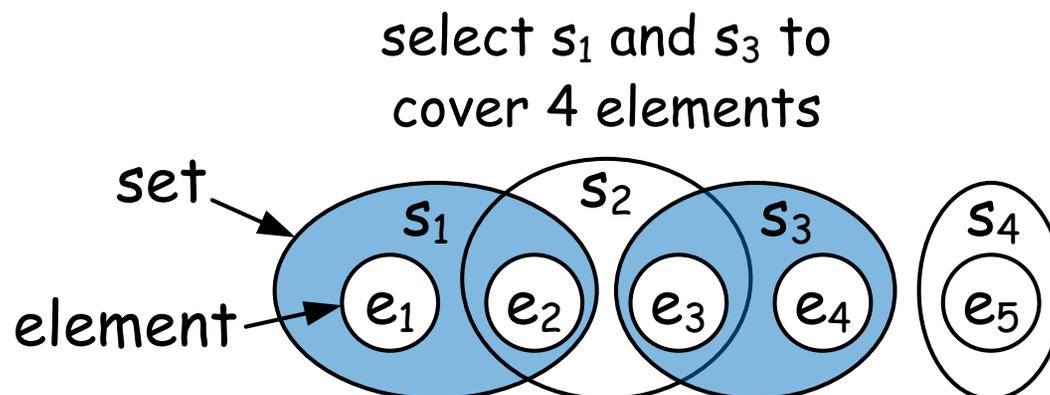
- For a traffic flow,  $f$ , with a detour distance,  $d$ 
  - $p(d)$ : the detour probability, *decreasing utility function*
  - An expectation of  $f / p(d)$  passengers detour to the shop

$$p(d) = \begin{cases} c \times (1 - d / D) & d \leq D \\ 0 & \textit{otherwise} \end{cases}$$



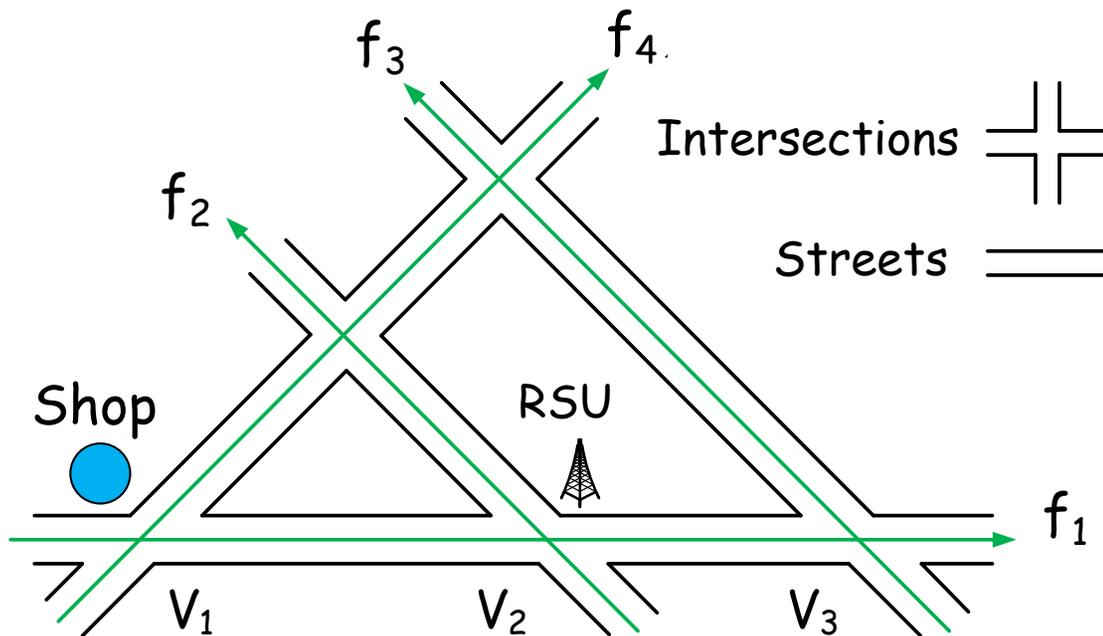
# Related Work: Maximum Coverage

- Use a given # of sets ( $s$ ) to maximally cover elements ( $e$ )
- Greedy algorithm with **max marginal coverage** has an approximation ratio of  $1-1/e$
- Inapproximability result: best polynomial time approximation algorithm
- Weighted version: elements have **benefits**, sets **costs**



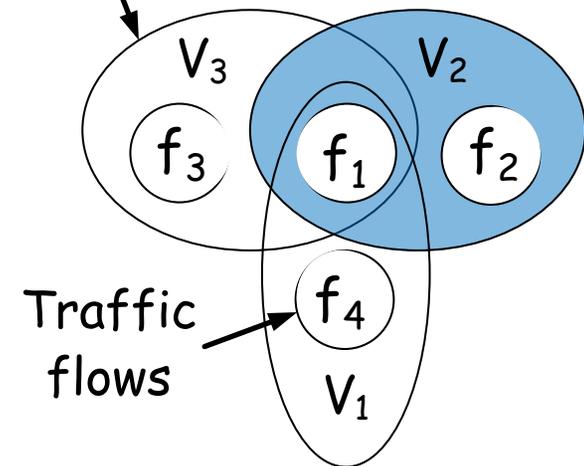
# Our Problem

- Place RSUs on intersections to cover flows
- Different RSUs bring different detour probabilities



Intersections

Place a RSU at  $V_2$



# RSU Placement

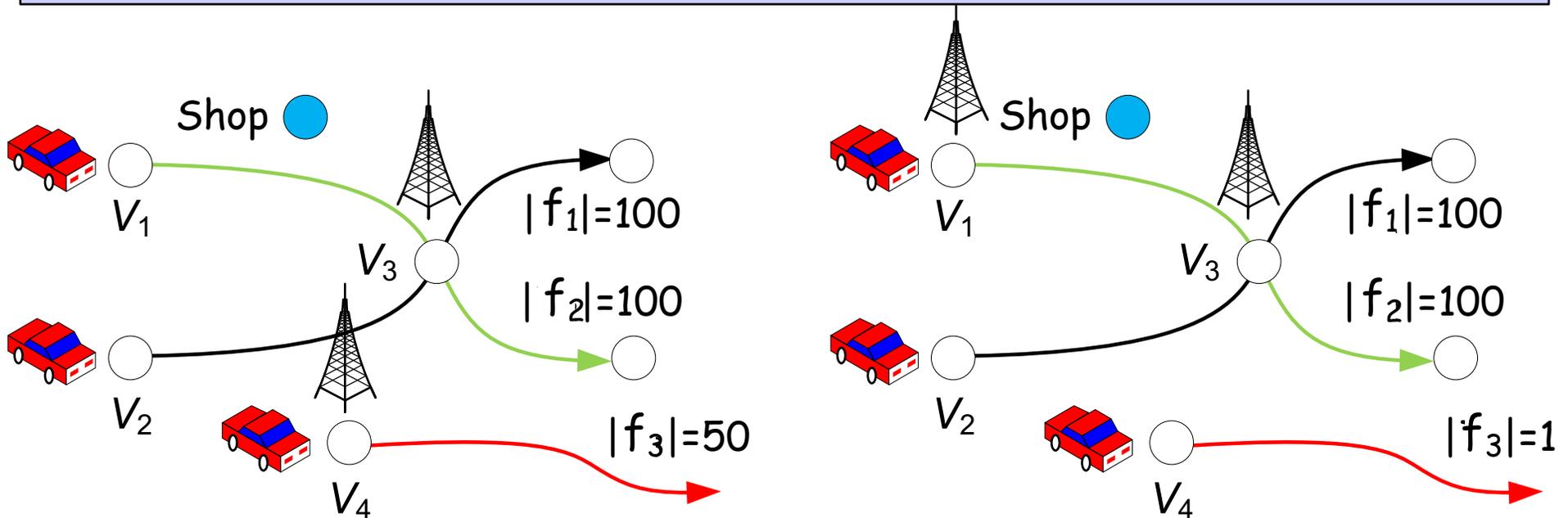
## Composite Greedy Solution (CGS)

Iteratively find an intersection that can attract the maximum:

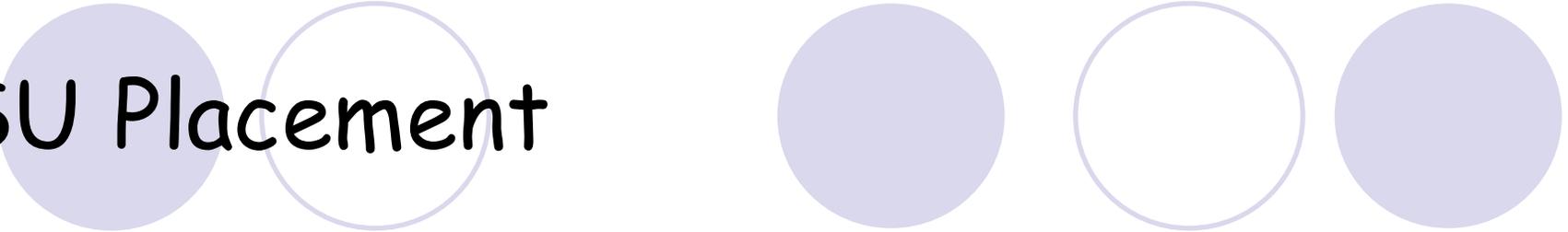
**Candidate i:** passengers from the uncovered flows;

**Candidate ii:** passenger from the covered flows, providing smaller detour distances;

Select i or ii that can attract more passengers to the shop



# RSU Placement



Theorem 1 [a]: The composite greedy solution has an approximation ratio of  $1 - 1/\sqrt{e}$  to the optimal solution

Time complexity:  $O(|V|^3 + kn|V|)$

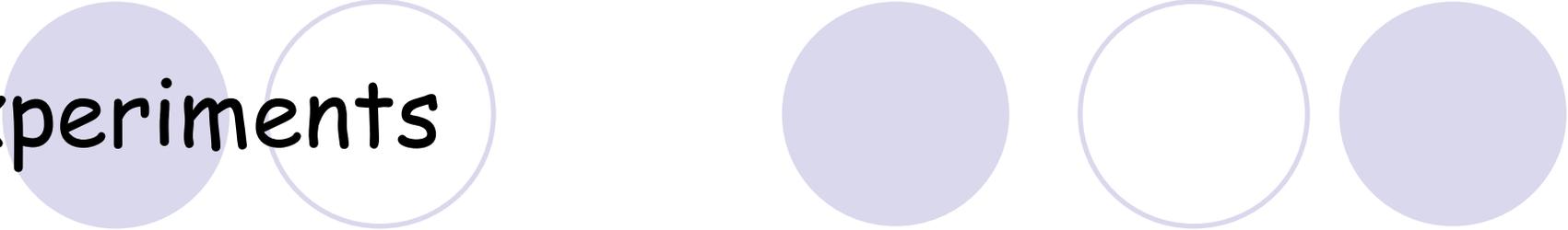
- $|V|$ : # of intersections,  $k$ : # of RSUs, and  $n$ : # of flows
- Computing the detour distance takes  $|V|^3$  (shortest paths of all pairs using the Floyd algorithm)
- Greedy algorithm has  $k$  steps; in each step, it visits each intersection to check traffic flows for coverage:  $n/|V|$

# Experiments

- Dataset: **Dublin** bus trace
  - Includes bus ID, longitude, latitude, and vehicle journey ID
  - A vehicle journey represents a traffic flow
  - 80,000 \* 80,000 square feet,  $c$  is set to be 0.001



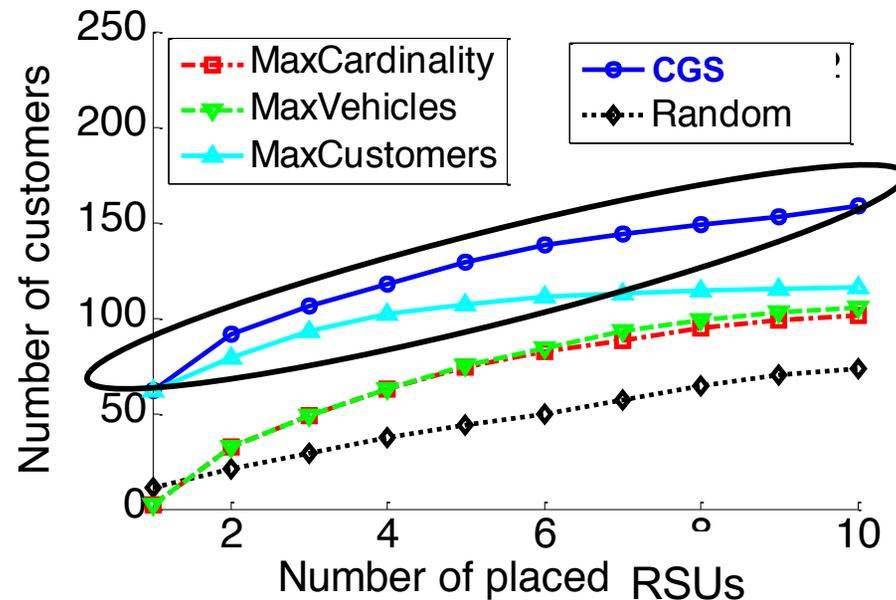
# Experiments



- Other algorithms in comparison
  - **MaxCardinality:** ranks intersections by # of bus routes and places RSUs at the top- $k$  intersections
  - **MaxVehicles:** ranks intersections by # of passing buses and places RSUs at the top- $k$  intersections
  - **MaxCustomers:** ranks the intersections by the # of attracted passengers (flows) and places RSUs at the top- $k$  intersections.
  - **Random:** places RSUs uniform-randomly among all the intersections

# Experiments

- The impact of utility function (Dublin trace)
  - Shop in the city with  $D=20,000$



$$f(d) = \begin{cases} 0.001 \times (1 - d / D) & d \leq D \\ 0 & \text{otherwise} \end{cases}$$

# Traffic flow monitoring

## Coverage

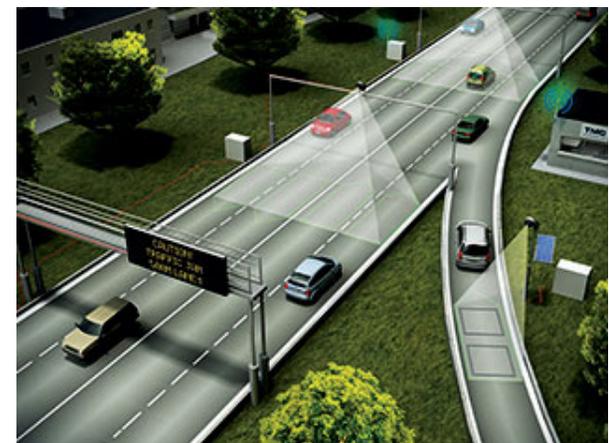
Each traffic flow goes through at least one RSU

## Distinguishability

RSUs used to cover each flow is **unique**

## Objective

Minimize the number of placed RSUs



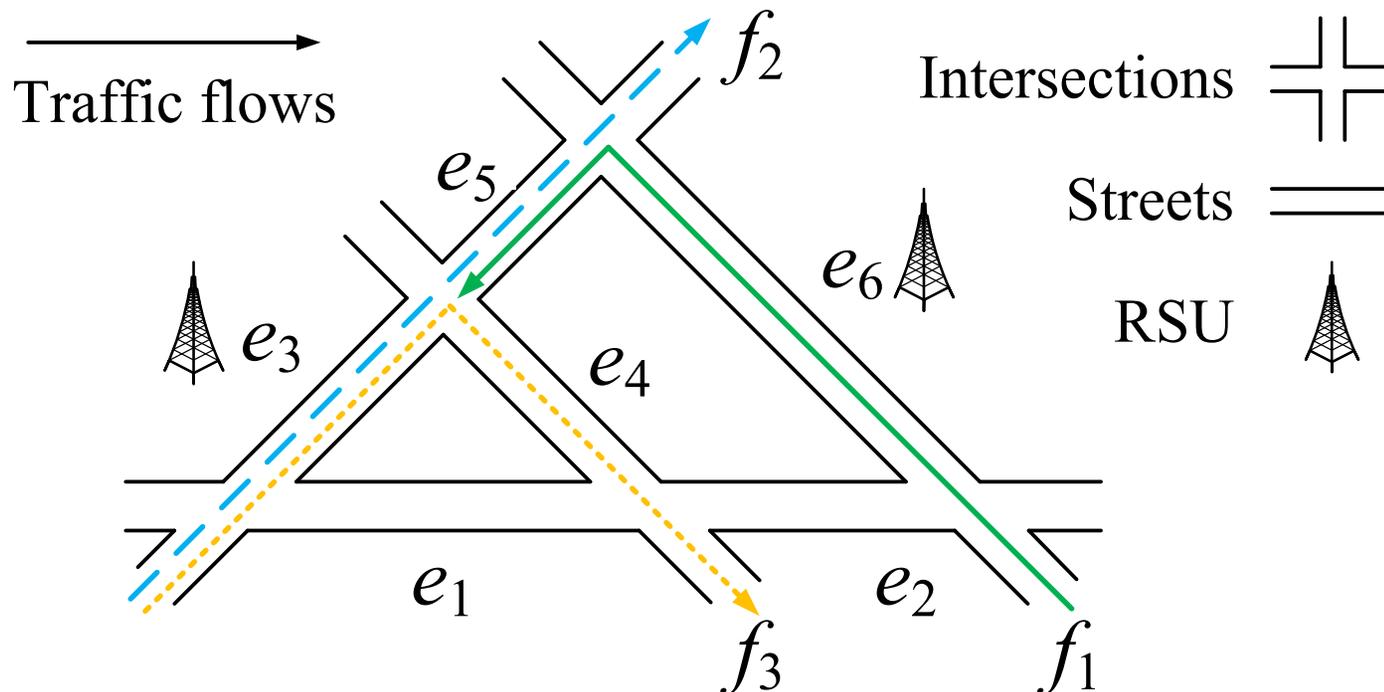
# Examples

Case 1:  $f_2$  and  $f_3$  are covered, but not distinguishable

$$f_1 : \{e_5, e_6\} \quad f_2 : \{e_3, e_5\} \quad f_3 : \{e_3, e_4\}$$

Case 2:  $f_1, f_2$  and  $f_3$  are distinguishable, but  $f_1$  is uncovered

$$f_1 : \{e_5, e_6\} \quad f_2 : \{e_3, e_5\} \quad f_3 : \{e_3, e_4\}$$



# Model and Formulation



Graph  $G = (V, E)$

$V$ : street intersections, and  $E$ : streets

$F = \{f_1, f_2, \dots, f_n\}$  is a set of  $n$  known flows on  $G$

$S$  is a subset of  $E$  on which RSUs are placed

$S(f)$  is a subset of  $S$  that covers  $f$

# Formulation

Objective: minimizing the number of RSUs

minimize  $|S|$

(# of RSUs)

s.t.  $S(f) \neq \emptyset$  for  $\forall f \in F$

(coverage)

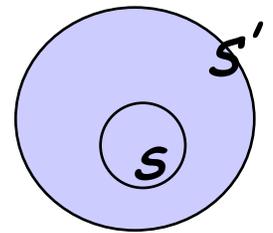
$S(f) \neq S(f')$  for  $f \neq f'$

(distinguishability)

# Related Work: Submodularity

$N(S)$ : # of covered and distinguishable flows under  $S$

Monotonicity:  $N(S) \leq N(S')$  for  $\forall S \subseteq S', S' \subseteq E$



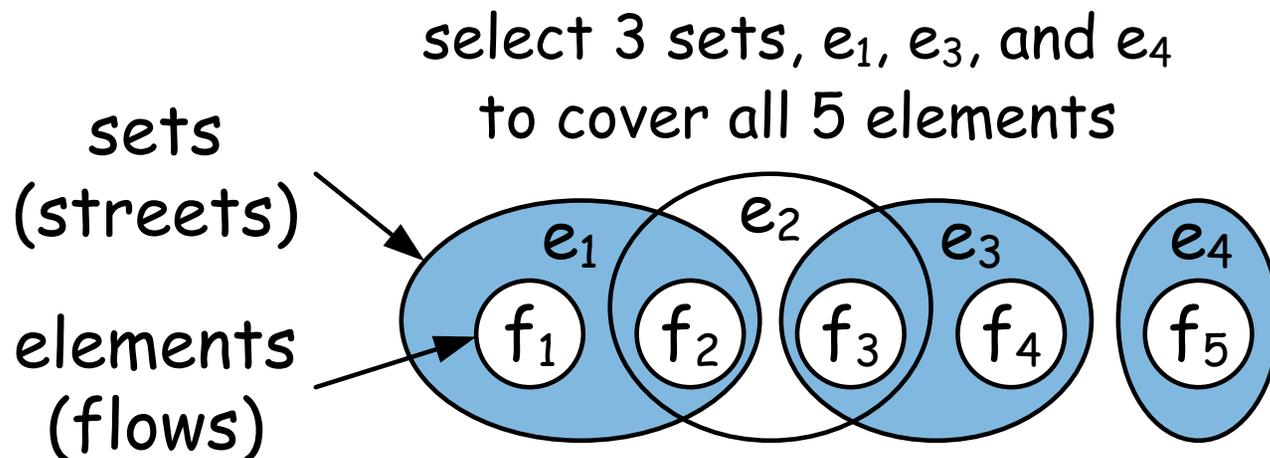
(Monotonicity enables greedy approaches)

Submodularity:  $N(S \cup \{e\}) - N(S) \geq N(S' \cup \{e\}) - N(S')$  for  $\forall e \in E$

(Submodularity ensures bounds)

# Related Work: Set Cover

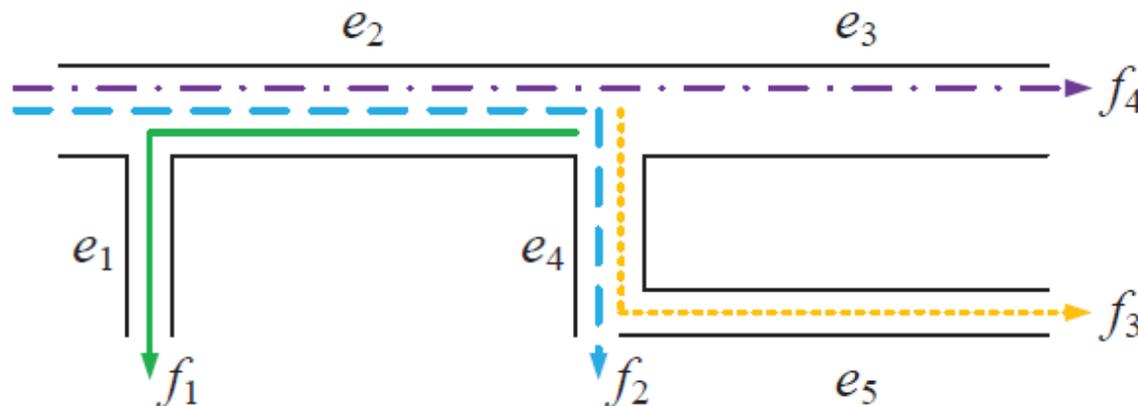
- Use minimum number of sets to cover all elements
- Greedy algorithm with max marginal coverage has a ratio of  $O(\log n)$  due to submodularity
- Inapproximability result: best polynomial time approx. algo.
- Hitting set problem: right-vertices cover left-vertices in a bipartite graph



# Problem Analysis

**NP-hard:** reduction from the set cover problem

**Non-submodularity:** traditional coverage



$S = \{e_1\}$  and  $S' = \{e_1, e_4\}$

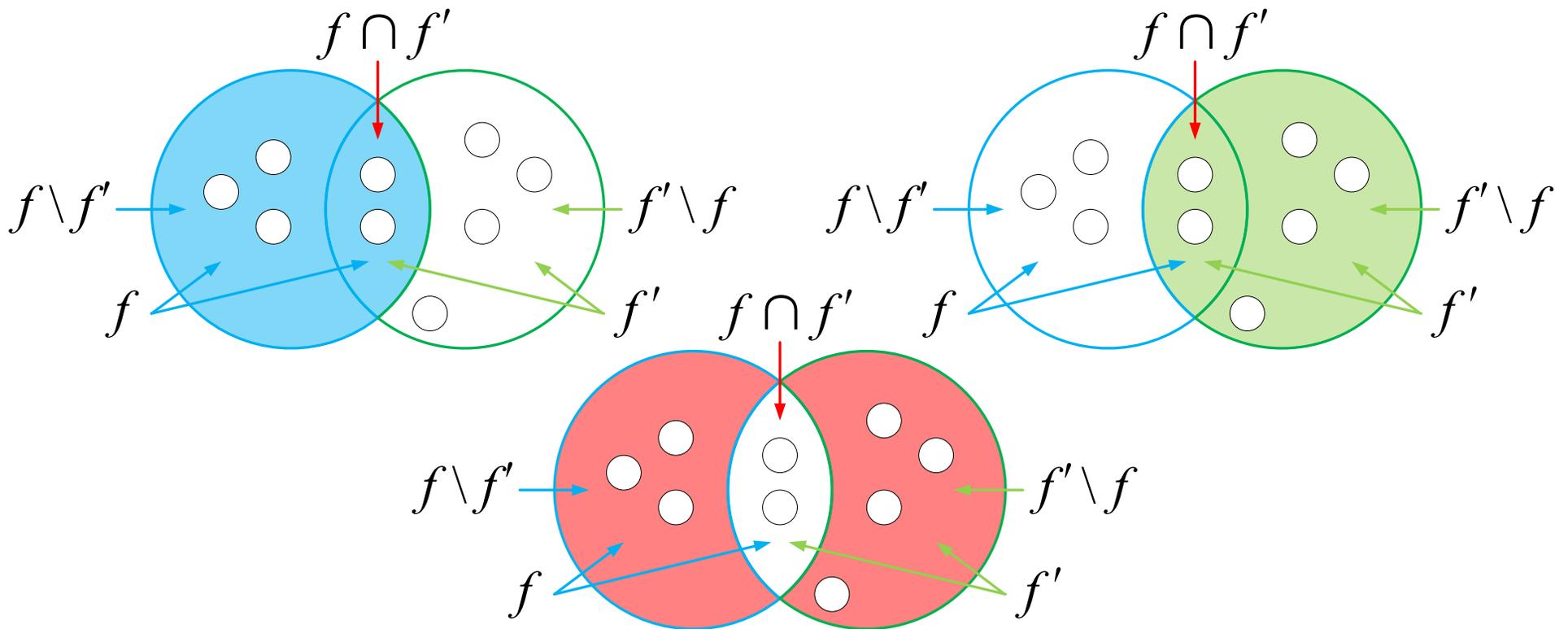
$N(S) = N(S') = 1$ , only  $f_1$  is covered/distinguishable

$N(S \cup \{e_2\}) = 1$ , no change

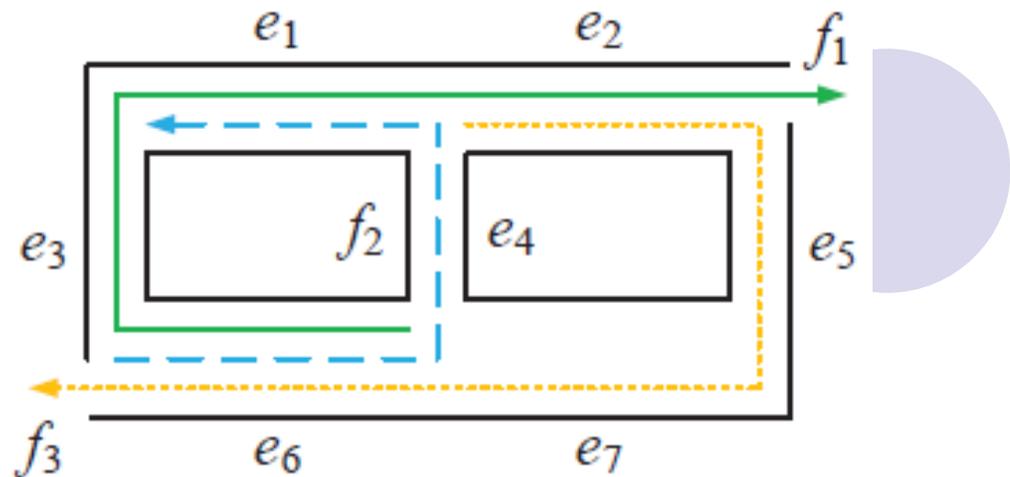
$N(S' \cup \{e_2\}) = 4$ , all flows are covered/distinguishable

# 3-out-of-3 Principle

To cover and distinguish an arbitrary pair of traffic flows ( $f$  and  $f'$ ), each of  $f$ ,  $f'$ , and  $f \Delta f' = (f \setminus f') \cup (f' \setminus f)$  should include a street with a RSU placement



# Example



subsets	$f_1$	$f_2$	$f_3$
streets	$e_1, e_2, e_3, e_6$	$e_1, e_4, e_6$	$e_2, e_5, e_6, e_7$
subsets	$f_1 \triangle f_2$	$f_1 \triangle f_3$	$f_2 \triangle f_3$
streets	$e_2, e_3, e_4$	$e_1, e_3, e_5, e_7$	$e_1, e_2, e_4, e_5, e_7$

1<sup>st</sup> iteration,  $e_1$  is added to  $S$  (appears in 4 subsets)

2<sup>nd</sup> iteration,  $e_2$  is added to  $S$ , and terminated

$S = \{e_1, e_2\}$ , with  $S(f_1) = \{e_1, e_2\}$ ,  $S(f_2) = \{e_1\}$ , and  $S(f_3) = \{e_2\}$

# Improved Subset-Based Greedy (ISBG)

Idea: in each greedy iteration, place an RSU that is in maximum number of subsets of  $f$ ,  $f'$ , and  $f \triangle f'$

Initialize  $S = \emptyset$

for each pair of traffic flows (say  $f$  and  $f'$ ) do

    Generate subsets of  $f$ ,  $f'$ , and  $f \triangle f'$

while there exists a subset do

    Update  $S$  to place an RSU that is in maximal number of subsets, remove corresponding subsets

return  $S$

# ISBG Performance

Theorem 2 [b]: ISBG has an approximation ratio  $\ln [n(n+1)/2] = O(\ln n)$  to the optimal solution, where  $n$  is the number of traffic flows

Prove by converting to set cover with a ratio of  $\ln [n(n+1)/2]$ , where  $n(n+1)/2$  is the number of subsets

Time complexity:  $O(n^2 |E|^2)$

Each greedy iteration visits  $|E|$  RSUs for  $n(n-1)/2$  pairs of traffic flows, with  $|E|$  iterations

# Experiments

Real data-driven: **Seattle**

10,000 × 10,000 square foot area

135 given traffic flows on 2,283 streets



(a) The Seattle map.



(b) The bus trace.

# Comparison Algorithms

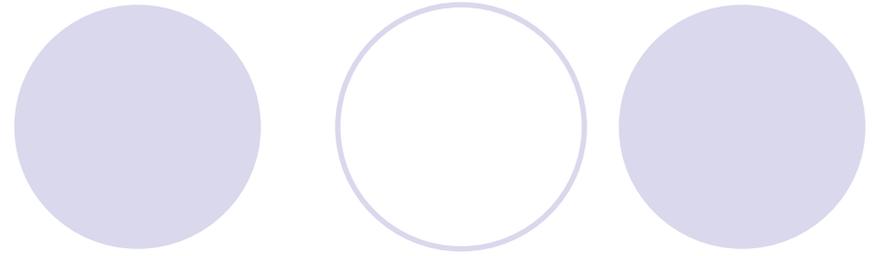
**Coverage-Oriented Greedy (COG):** greedily covers all traffic flows, and then uniform-randomly place RSUs to distinguish them.  $O(n^2|E|^2)$

**Two Stage Placement (TSP):** greedily covers all traffic flows in the 1<sup>st</sup> stage, and then, greedily distinguishes all traffic flows in the 2<sup>nd</sup> stage.  $O(n^2|E|^2)$

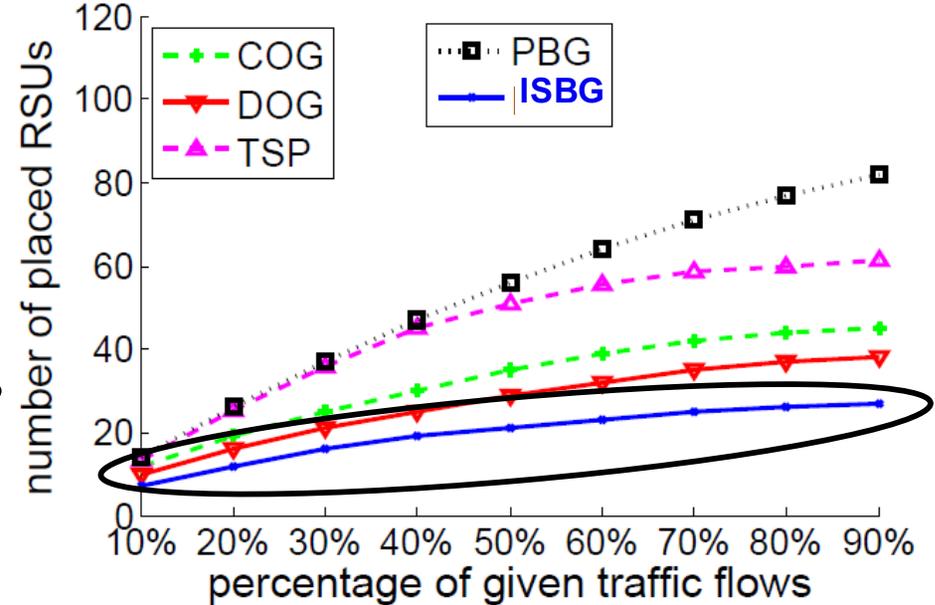
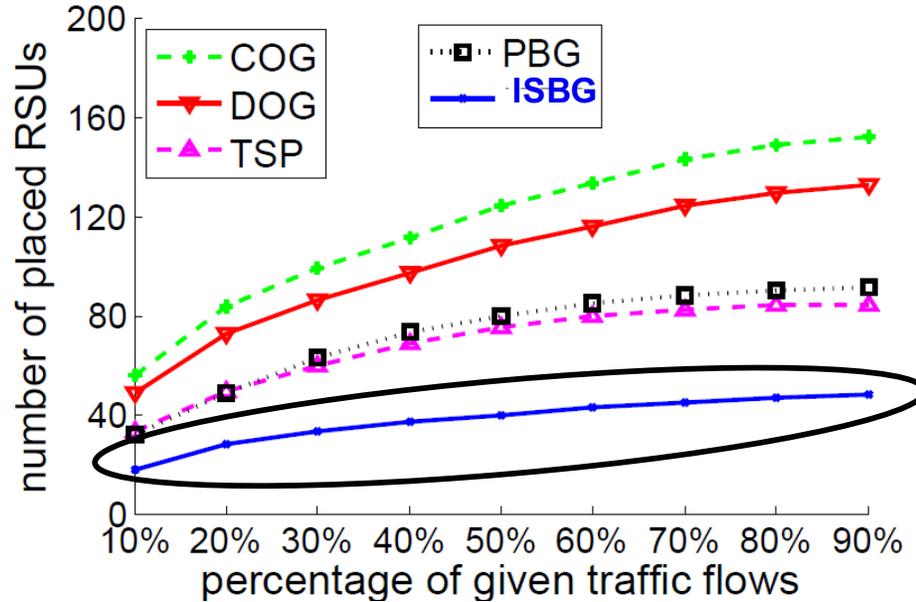
**Distinguishability-Oriented Greedy (DOG):** greedily distinguishes pairs of traffic flows by placing an RSU at  $f \triangle f'$  until all flows are distinguishable.  $O(n^2|E|^2)$

**2-out-of-3 (PBG):** To cover and distinguish an arbitrary pair of traffic flows ( $f$  and  $f'$ ), two RSUs should be placed on streets from two different subsets from  $f \setminus f'$ ,  $f' \setminus f$ , and  $f \cap f'$ .  $O(n^2|E|^3)$

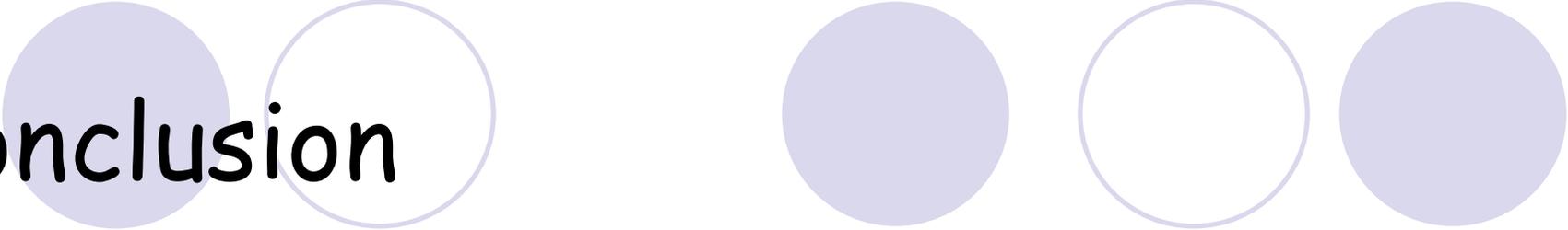
# Experiments



Dublin (left) and Seattle (right)



Different flow patterns in Dublin and Seattle



# Conclusion

## Maximum and minimum coverage using RSUs

Variation of max coverage to maximally attract passengers

Variation of min set cover to ensure coverage and distinguishability

## Future works

**Extensions:** Effect of multiple RSUs, multiple shops, ...

**Applications:** Flow monitoring/calculation in SDN networks, ...

Q & A

[a] H. Zheng and J. Wu, "Optimizing Roadside Advertisement Dissemination in Vehicular Cyber-Physical Systems," *Proc. of IEEE ICDCS 2015*.

[b] H. Zheng, W. Chang, and J. Wu, "Coverage and Distinguishability Requirements for Traffic Flow Monitoring Systems," *Proc. of IEEE/ACM IWQoS 2016* (Best Paper Award).

