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# Improving Friend Recommendation for Online Learning with Fine-Grained Evolving Interest

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**Abstract** Friend recommendation plays a key role in promoting user experience in online social networks (OSNs). However, existing studies usually neglect users' fine-grained interest as well as the evolving feature of interest, which may cause unsuitable recommendation. In particular, some OSNs, such as the online learning community, even have little work on friend recommendation. To this end, we strive to improve friend recommendation with fine-grained evolving interest in this paper. We take the online learning community as an application scenario, which is a special type of OSNs for people to learn courses online. Learning partners can help improve learners' learning effect and improve the attractiveness of platforms. We propose a learning partner recommendation framework based on the evolution of fine-grained learning interest (LPRF-E for short). We extract a sequence of learning interest tags that changes over time. Then, we explore the time feature to predict evolving learning interest. Next, we recommend learning partners by fine-grained interest similarity. We also refine the learning partner recommendation framework with users' social influence (denoted as LPRF-F for differentiation). Extensive experiments on two real datasets crawled from Chinese University MOOC and Douban Book validate that the proposed LPRF-E and LPRF-F models achieve a high accuracy (i.e., approximate 50% improvements on the precision and the recall) and can recommend learning partners with high quality (e.g., more experienced and helpful).

**Keywords** online social network, friend recommendation, fine-grained interest, evolving feature tag, online learning community

#### 1 Introduction

People need friends to communicate and cooperate with, either online or offline. Hence, friend recommendation has become a key function in online social networks (OSNs). However, existing studies on friend recommendation often neglect users' fine-grained interest and their evolution, leading to some improper recommendation. Furthermore, there are very few studies on friend recommendation in some OSNs, especially for online learning. This incites us to improve friend recommendation with fine-grained evolving interest, and we take online learning as an example application scenario.

Regular Paper

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Online learning community (OLC) is a special OSN that consists of learning users and has been becoming more and more popular in recent years. By the end of 2020, there were 16.3k courses and a total of 180 million enrolling learners in  $MOOCs^{(1)}$ . OLCs such as Coursera<sup>(2)</sup>, Edx<sup>(3)</sup>, Chinese University MOOC (CUM)<sup>(4)</sup>, and Douban Book<sup>(5)</sup> provide a large number of courses or e-books, and people can learn online anywhere and anytime.

Sakulwichitsintu *et al.*<sup>[1]</sup> analyzed online peer learning and explored what influences students' experience, and then designed a peer learning framework for enhancing students' learning experience in OLCs. However, learners have few friends to discuss with in OLCs; moreover, it is difficult for learners to find partners by themselves, who can improve their enthusiasm and efficiency for online learning. Therefore, there is an urgent need for learning partner recommendation.

Traditional learning activities are usually carried out in classes, where teachers provide face-to-face tutoring, and the cooperation among classmates can also help improve the learning effect. However, in the open virtual learning community, massive learning resources often confuse learners. In contrast to the large-scale enrollment, the completion rate of online courses is in truth very low. One common reason why students quit learning is that they could not discuss problems with classmates<sup>[2]</sup>. During the learning process, learners often feel helpless when they encounter obstacles that are difficult to solve, and their learning passion and efficiency will decrease.

Learning partners refer to users who serve as partners for cooperation in the learning community; they usually share similar learning interest. Learning partners are important resources for the open virtual learning community, which help online learners overcome learning obstacles and improve their communication skills. Existing studies on learning partner recommendation mainly exploit learning behaviors or interest. Gong *et al.*<sup>[3]</sup> proposed a hybrid deep neural network framework to recommend social friends, considering both interactive semantics and contextual enhancement.

Although some achievements have been done, friend recommendation in OSNs, especially learning partner recommendation, still faces three main challenges: 1) the challenge of fine-grained interest: existing studies rarely pay attention to users' fine-grained learning interest; 2) the challenge of time-evolving interest: existing studies often overlook the time-evolving feature of learning interest; 3) the challenge of datasets: most datasets for online learning are about learning behaviors, and few datasets involving the interest and connections between learners.

*Motivation.* Keeping the friend recommendation task and the above challenges in mind, we try to: 1) analyze users' fine-grained learning interest and calculate their similarity in online learning community, 2) explore the evolution of the learning interest to enhance friend recommendation, and 3) crawl the data to exploit users' fine-grained interest for friend recommendation.

Our main contributions are threefold.

1) We construct two datasets of real users' online learning data by crawling from the China University MOOC (CUM) and Douban Book, which contain users' non-private information, learning time, and learning materials. The two datasets can help study users' finegrained interest.

2) We propose a learning partner recommendation framework with fine-grained evolving learning interest (LPRF-E for short). It provides an effective way to model the evolving user interest and improve the recommendation accuracy and quality. We also refine the recommendation with social influence (LPRF-F for differentiation, a variant of LPRF-E). Furthermore, the proposed methods have good universality and can be applied in other OSNs for improving friend recommendation.

3) We conduct extensive experiments and the results show that the proposed LPRF-E and LPRF-F models can effectively improve the performance of learning partner recommendation with approximate 50% improvements on the precision and the recall.

The rest of this paper is organized as follows. In Section 2, related work is briefly outlined. The key problems and basic concepts are given in Section 3. The details of our framework are in Section 4. In Section 5, several experiments are described and designed to validate our framework. Finally, Section 6 illustrates our conclusions.

<sup>&</sup>lt;sup>(1)</sup>https://www.class-central.com/report/moopp.c-stats-2020/, Aug. 2022.

<sup>&</sup>lt;sup>(2)</sup>https://www.coursera.org, Aug. 2022.

<sup>&</sup>lt;sup>3</sup>https://www.edx.org, Aug. 2022.

<sup>&</sup>lt;sup>(4)</sup>https://www.icourse163.org, Aug. 2022.

<sup>&</sup>lt;sup>(5)</sup>https://book.douban.com, Aug. 2022.

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#### 2 Related Work

We briefly review the literature and highlight the key differences of our work from the others.

#### 2.1 Friend Recommendation with Interest Similarity

#### 2.1.1 Fine-Grained Interest

Exploiting users' interest similarities is the main direction of friend recommendation. He *et al.*<sup>[4]</sup> proposed a topic community-based recommendation method. However, existing studies ignore that the users' interest is fine-grained<sup>[5]</sup>, which leads to a lower accuracy. Fine-grained features have been widely used in personalized recommendation systems. Qi et al.<sup>[6]</sup> proposed a hierarchical user interest matching framework to match candidate news with different levels of user interest for more accurate user interest targeting. Wang *et al.*<sup>[7]</sup> designed a hierarchical fine-grained attention-based network to capture the users' fine-grained interest in order to better recommend the next item. Huang *et al.*<sup>[8]</sup> analyzed users' aspect preferences from reviews and improved user similarity with users' fine-grained sentiment and product relevance.

#### 2.1.2 Tagging System

With the development of Web 2.0, tagging systems are growing rapidly. There are many famous datasets that include social tagging systems, such as  $\text{Delicious}^{(6)}$ , Last.fm<sup>(7)</sup> and Flickr<sup>(8)</sup>. Tagging systems allow users to annotate, collect and share items by assigning tags. Moreover, tags are associated with both items and users, and they can represent users' fine-grained preferences on items and be used for making personalized recommendations<sup>[9]</sup>. Inspired by the tagging system, we use it to enhance learning partner recommendation. Lima et al.<sup>[10]</sup> proposed a novel framework that integrates multi-level tag recommendation with external knowledge bases (KBs) to retrieve the most relevant KB articles to answer user-posted questions. Shao et al.<sup>[11]</sup> proposed a friend recommendation method based on fine-grained preference by the tagging system in the photography community. Existing studies using users' interest similarities to construct a graph structure can better explore the users' connections  $^{[12, 13]}$ .

#### 2.1.3 Sequential Recommendation

Sequential recommenders put more emphasis on users' short-term preferences by exploiting information from their recent histories. Graph neural networks are commonly used in sequence recommendation, and Bai et al.<sup>[14]</sup> presented a novel graph neural network framework (GraphRec) for social recommendations. Fan et al.<sup>[15]</sup> provided a principled approach to jointly capture interactions and opinions in the user-item graph, and proposed the framework GraphRec for social recommendations. Gong<sup>[16]</sup> proposed a novel deep neural network named Graph Convolutional Network Transformer Recommender (GCNTRec), and GCNTRec is capable of learning effective item representation in a user's historical behaviors sequence. Guo *et al.*<sup>[17]</sup> devised a domain-aware graph convolution network to learn user-specific node representations. Tao *et al.*<sup>[18]</sup> presented a novel sequential recommendation approach dubbed TRec which learns the item trend information from the implicit user interaction history and incorporates the item trend information into the subsequent item recommendation tasks.

Most recently, pre-trained models like BERT<sup>[19]</sup> have been proposed to learn the representations of sequences. BERT is a bidirectional model, which is good at learning the representations for users' historical behavior sequences. Sun *et al.*<sup>[20]</sup> proposed a sequential recommendation model BERT4Rec, exploiting deep bidirectional self-attention to model user behavior sequences.

However, due to the sparse relationship between users in online learning community, graph neural networks are unavailable for learning partner recommendation. In addition, it is difficult to apply BERT directly in the learning partner recommendation task, because it needs a large number of corpora for pre-training when extracting text features, which is unavailable in learning community. Moreover, it is difficult for BERT to consider the time factor, in particular dealing with the irregular time intervals.

#### 2.2 Recommendation Models with Time Evolving Interest

Collaborative filtering  $(CF)^{[21]}$  and matrix factorization  $(MF)^{[22]}$  are often used in recommendation. Re-

<sup>&</sup>lt;sup>(6)</sup>http://files.grouplens.org/datasets/hetrec2011/hetrec2011-delicious-2k.zip, Aug. 2022.

<sup>&</sup>lt;sup>(7)</sup>http://files.grouplens.org/datasets/hetrec2011/hetrec2011-lastfm-2k.zip, Aug. 2022.

<sup>&</sup>lt;sup>(8)</sup>http://press.liacs.nl:8080/mirflickr/mirflickr25k.v3/mirflickr25k.zip, Aug. 2022.

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cently, neural networks and attention mechanism<sup>[23]</sup> have been exploited.

For short-term session modeling, methods based on the recurrent neural network (RNN) have shown effective performance in sequential recommendation. The long short-term memory (LSTM) model<sup>[24]</sup> solves the long-term dependence of general RNNs. Yu et al.<sup>[25]</sup> proposed a dynamic recurrent basket model based on RNN, which learns a dynamic representation of users and captures global sequential features among baskets. Ly *et al.*  $^{[26]}$  designed a new sequential deep matching model to capture users' dynamic preferences by combining short-term sessions and long-term behaviors. Zhu et al.<sup>[27]</sup> equipped LSTM with time gates to model time intervals. Yu et al.<sup>[28]</sup> improved the RNN structure with a time-aware controller and a semantic-aware controller, to exploit contextual information for the state transition control. Zhao *et al.*<sup>[29]</sup> proposed a novel short-term memory priority model, which takes into account users' current interest from the short-term memory of the last-clicks. Liu et al.<sup>[30]</sup> prioritized long-term and short-term information in recommendation systems by using adversarial training.

Difference. Although many advanced models have been proposed in many fields, e.g., E-commerce, they usually model the user-item interactions statically and cannot sufficiently capture the dynamic evolution in users' whole behavior sequences. Moreover, in online learning community, the time intervals of user learning behaviors are usually irregular and the time span is longer than that of shopping behaviors. Meanwhile, the semantic distances of fine-grained interest tags are usually different. Therefore, the impacts of time span and semantic distance on users' interest are also worth deeply studying.

#### 3 Problem Definition

#### 3.1 System Settings and Basic Concepts

In this subsection, we formulate the problem we address. We use a triple I = (U, C, T) to represent the system, where U is a set of online learners, C is a set of courses/books and T is a set of learning interest tags. The notations used in this paper are described in Table 1. Some important concepts are described as follows.

**Definition 1** (Fine-Grained Interest). *Fine-grained interest is the interest at the fine-grained level. It is usually represented with tags.* 

	Table 1.         Notations	
Symbol	Description	
U	Set of users	
C	Set of courses/books	
T	Set of interest tags	
R	TextRank value of words	
P	PageRank value for tags	
F	Social influence of users	

 $T_c$ Set of candidate tagsFor example, if a user learns the course "C++ Programming", the corresponding topic of interest is "computer", while the fine-grained interest can be "C++",

Set of raw tags

Set of fine-grained interest tags

 $T_0$ 

 $T_1$ 

"programming" or "grammar". **Definition 2** (Importance of a Tag to a User). The importance of a tag to a user represents the degree that the tag can reflect the users' interest<sup>[31]</sup>.

In a tagging system, different tags have different importance to users. For example, user  $u \in U$  has two interest tags  $t_1, t_2 \in T$ . If the frequency of  $t_1$  is greater than that of  $t_2$ , then we can say the importance of  $t_1$  is greater than that of  $t_2$  for u.

**Definition 3** (Tag Sequence). A tag sequence is a sequence of tags that are arranged by chronological order.

Fig.1 shows an example of tag sequence on the user level, which is generated by the courses learning process.

**Definition 4** (Social Influence). Social influence refers to the impact that one can make on others in OSNs, which is a type of peer assessment that has been adopted often in MOOCs due to its immediacy and opportunities for the diversity of feedbacks.

In online learning community, a user's social influence can be determined by his/her learning experience (e.g., the total learning time, the number of learned courses/books, and the number of discussions).

#### 3.2 Problem of Learning Partner Recommendation

Problem. In this paper, we study the problem of learning partner recommendation considering finegrained learning interest and their time evolving effects. Given the input data I = (U, C, T), and the target user  $u_t$ , the task is to recommend top k proper learning partners for  $u_t$ .

Solution Overview. In order to recommend proper learning partners, we propose the LPRF-E framework,



Fig.1. Example of tag sequence generated by course learning.

as shown in Fig.2. It has four main parts: 1) exploiting the introduction text of the course/book to generate the tagging system, 2) extracting the users' fine-grained interest tags from the tagging system, 3) calculating the fine-grained learning interest similarity between users to recommend learning partners, and 4) exploring the temporal evolution of the users' learning interest to generate recommendation. Furthermore, based on the LPRF-E framework, we further refine the recommended list with the social influence, and the variant framework is denoted as LPRF-F for short.

#### 3.3 Dataset and Pre-Processing

The two datasets are crawled from Chinese University MOOC (CUM) and Douban Book, respectively. We crawled users' information and course information, and our crawling lasted for one month during 2020. Because the datasets may involve users' privacy, it is difficult to release the data without the permission. Here we provide our codes for crawling and some samples<sup>(9)</sup>.

In this paper, we focus on users with many learning records, measuring their fine-grained interest similarity directly, and will not deal with cold-start users who have no learning records. Thus, we conduct three main steps for preprocessing. 1) We remove the metadata of cold-start users who have no learning records in the datasets. 2) We delete the course/book data without the introduction text, and extract keywords from the courses/books which have the description text to generate tags. The details of generating tags will be introduced in Subsection 4.1. 3) We generate a tuple of (Course/book, Time, Domain, Tags) for each



<sup>&</sup>lt;sup>(9)</sup>https://gitee.com/coder-wilson/mooc-and-douban-datasets-master, Aug. 2022. The whole data can be available for research use only (please contact authors).

course/book, which presents the name, the end time, the domain, and the tags of each course/book, and we arrange all these tuples in strict order of time. Table 2 shows the statistics of datasets after preprocess.

### 4 Frameworks for Learning Partner Recommendation

In this section, we introduce the LPRF-E framework in details. We also describe the LPRF-F framework, which refines the recommendation results of LPRF-E with social influence. We first construct the tagging system. Second, we extract fine-grained interest tags from the tagging system. Third, we model users' evolving learning interest. Finally, we select top k users as the candidate learning partners based on interest similarities, and refine the candidate list with users' social influence.

#### 4.1 Constructing the Tagging System

In this paper, we explore the tagging system to enhance learning partner recommendation. In this subsection, we describe how to build a tagging system in the online learning community.

In the original CUM and Douban Book datasets, we can get the Chinese descriptions of the courses/books, which contain many fine-grained keywords of the courses or books. We extract keywords from course/book descriptions to build a tagging system. Tex-tRank<sup>[32]</sup> is portable to various domains, genres, or languages, because it does not require deep linguistic knowledge, domain, or language-specific annotated corpora. Therefore, we use TextRank to extract keywords from the course/book descriptions.

Fig. 3 shows an example of extracted tags (nonrepeating), and we select top m keywords using the following principles. 1) If a word occurs frequently, then it is token as a keyword; 2) if a word w with a high TextRank value is followed by a new word v, then the rank of word v will increase accordingly. The rank of a word  $v_i$ ,  $R(v_i)$ , is calculated in an iterative fashion <sup>[31]</sup>:

$$R(v_i) = (1 - d) + d \sum_{v_j \in In(v_i)} \frac{w_{ji}}{\sum_{v_m \in Out(v_j)} w_{jm}} R(v_j),$$

where  $w_{ji}$  is the weight between any two points  $v_j$  and  $v_i$ ,  $In(v_i)$  and  $Out(v_i)$  are the incoming and the outgoing neighbor set of  $v_i$ , respectively, and d is the damping coefficient.

We extract the raw tags set  $T_0^u$  from the course and book description  $c \in C$  of the user  $u \in U$ , and  $T_0^u = \{t_1, t_2, ..., t_m\}$ . After that, we combine U, C and  $T_0$  into a raw tagging system of user u. We preprocess the raw tags set  $T_0^u$  according to the following principles to get the candidate tags set  $T_c^u$ : 1) removing tags without word vectors, 2) deleting stop words<sup>(i)</sup>, and 3) removing unregistered words (not found in the dictionary, such as person names, and event names).

#### 4.2 Extracting Fine-Grained Interest Tags

#### 4.2.1 Word Vectorized Representation of Tags

In this subsection, we extract the tags that can represent the users' fine-grained learning interest from the

Table 2.	Statistics	of the	Two	Datasets
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Dataset	Number of Users	Number of Courses/Books	Number of Domains	Number of Tags	Time Span
CUM	8450	9 0 3 1	15	124107	2014.09 - 2020.01
Douban	5500	236 783	6	11898099	2007.05 - 2020.02

This course covers introduction to fruit types and uses, vegetable types and values,
flowers and flower classification, horticultural products and safety, horticultural plant
variety improvement, and garden construction and cultivation management. Session 1:
Introduction to Horticulture. Session 2 : Fruit Types and Utilization. Session 3:
Vegetable Types and Characteristics. Session 4: Flower and Flower Classification.
Session 5: Horticultural Products and Safety. Session 6: Horticultural Plant Varieties
and Breeding. Session 7: Garden construction and cultivation management.

Fig.3. Illustration of learning partners with fine-grained interest tags. The extracted keywords are backgrounded in gray.

<sup>(10)</sup>https://github.com/goto456/stopwords, Aug. 2022.

raw tagging system  $T_c^u$ . Word embedding in a vector space helps the deep learning algorithms to achieve higher efficiency and better performance. In this paper, we use word vectors to represent candidate tags set  $T_c$ . Li *et al.*<sup>[33]</sup> provided Chinese-Word-Vectors<sup>(1)</sup> trained with different representations, context features (word, *n*-gram, character, and more), and corpora. We use the 300-dimensional word embedding trained in Baidu Encyclopedia<sup>(2)</sup> to represent Chinese tags.

#### 4.2.2 Calculating Similarity Between Tags

We use the cosine similarity of word embedding to calculate the similarity  $\mathbf{S}(t_1, t_2)$  between any two tags  $t_1, t_2 \in T_c$ , and generate a similarity matrix  $\mathbf{S}$ . Let us suppose that  $\mathbf{x}$  and  $\mathbf{y}$  are the word vectors of tags  $t_1$ and  $t_2$  generated with the approach in Subsection 4.2.1, respectively. Then, the cosine similarity <sup>[34]</sup> between  $t_1$ and  $t_2$  is calculated as follows (n = 300),

$$oldsymbol{S}(t_1,t_2) = rac{\sum\limits_{i=1}^n oldsymbol{x}_i imes oldsymbol{y}_i}{\sqrt{\sum\limits_{i=1}^n (oldsymbol{x}_i)^2} imes \sqrt{\sum\limits_{i=1}^n (oldsymbol{y}_i)^2}}.$$

#### 4.2.3 Determining Users' Feature Interest Tags

In this subsection, we exploit the clustering algorithm to determine the users' feature interest tags, which will be further used to represent the key features

Algorithm 1	Determining	Interest	Feature	Tags
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of a user's learning interest. Details are as shown in Algorithm 1: 1) clustering tags of user u (lines 1–4), and 2) selecting key tags as the feature interest tags (lines 5–15).

Common clustering algorithms include Gaussian Mixture Model (GMM)<sup>[35]</sup>, KMeans<sup>[36]</sup>, Affinity Propagation (AP) clustering<sup>[37]</sup>, etc. Among them, AP clustering is based on the information transfer between data points, and it does not need to initialize the number of clusters. Therefore, we select the AP clustering algorithm to cluster users' candidate tag set  $T_c^u$ .

During AP clustering, the responsibility information and the availability information of the similarity data are iteratively updated, until a stable cluster center is generated. The detailed processes are as follows, where r(p,q) represents the degree to which point qis suitable as the cluster center of data point p, while a(p,q) represents the suitability of point p to select point q as its cluster center.

The responsibility information  $r_{i+1}(p,q)$  of the (i + 1)-th iteration is updated as follows<sup>[37]</sup>,

$$= \begin{cases} r_{i+1}(p,q) \\ \mathbf{S}(p,q) - \max_{l \neq q} \{a_i(p,l) + r_i(p,l)\}, \\ \text{if } p \neq q, \\ \mathbf{S}(p,q) - \max_{l \neq q} S(p,l), \\ \text{otherwise.} \end{cases}$$
(1)

<sup>1</sup> Tags similarity matrix $S$ , candidate tag set $T_c^u$ of user $u$ , fine-grained interest tags set $T_1^u$ of user $u$
<b>Initialization:</b> responsibility information $r_1(p,q) \leftarrow 0$ , availability information $a_1(p,q) \leftarrow 0$ , $T_1^u \leftarrow \emptyset$ , $sum_{\text{frequency}} \leftarrow 0$ ,
$sum_{ ext{distance}} \leftarrow 0$
2 while $ r_{i+1}(p,q) - r_i(p,q) ,  a_{i+1}(p,q) - a_i(p,q)  < 0.0001$ or # iterations < maxrun do
<b>3</b> Update $r_{i+1}(p,q)$ using (1)
4 Update $a_{i+1}(p,q)$ using (2)
<b>Result</b> : tag clusters $G = \{G_1, G_2,, G_i\}$ , supposing $CG_i$ is the center of cluster $G_i$
5 for $G_i \in G$ do
$6     T_1^u \longleftarrow \{CG_i\} \cup T_1^u$
7 for $t \in G_i$ do
$s$ $sum_{\rm frequency} \leftarrow sum_{\rm frequency} + t.$ frequency
9 $sum_{distance} \leftarrow sum_{distance} + t.distance$
10 for $t \in G_i$ do
<b>if</b> the frequency of tag t is less than the average value in the same cluster <b>then</b>
12
13 if the distance of tag $t$ is less than the average value in the same cluster then
$14 \qquad \qquad \  \  \left  \qquad \  \  \right  \qquad \  \  \left  \qquad \  \  \left  \qquad \qquad \  \  \left  \qquad \qquad \  \  \right  \qquad \qquad \  \  \left  \qquad \qquad \  \  \left  \qquad \qquad \  \  \left  \qquad \qquad$
15 return $T_1^{*}$

11 https://github.com/Embedding/Chinese-Word-Vectors, Aug. 2022.

<sup>&</sup>lt;sup>(12)</sup>https://baike.baidu.com, Aug. 2022.

The availability information  $a_{i+1}(p,q)$  of the (i+1)th iteration is updated as follows<sup>[37]</sup>,

$$= \begin{cases} \min\{0, r_{i+1}(q, q) + \sum_{l \neq p, q} \max\{r_{i+1}(l, q), 0\}\}, \\ \text{if } p \neq q, \\ \sum_{l \neq q} \max\{r_{i+1}(l, q), 0\}, \\ \text{otherwise.} \end{cases}$$
(2)

After performing AP clustering on the candidate tags  $T_c^u$  of user u, we obtain N clusters G ( $G = G_1, G_2, ..., G_N$ ). Based on the clustering results, we further select the users' feature interest tags with three approaches as shown in Algorithm 1.

1) Selecting High Frequency Tags (H). We select tags with a frequency greater than the average value (line 11 and line 12).

2) Selecting Cluster Center Tags  $(C_1)$ . We select the cluster center  $CG_i$  tag in the *i*-th cluster.

3) Selecting Tags Close to the Cluster Center ( $C_2$ ). We select tags whose distances from the cluster center  $CG_i$  are less than the average value (line 13 and line 14).

The distance  $Dist(t_1, t_2)$  between tag  $t_1$  and cluster center  $t_2$  is calculated by the Euclidean distance,

$$Dist(t_1, t_2) = \sqrt{\sum_{i=1}^n (\boldsymbol{x}_i - \boldsymbol{y}_i)^2},$$

where n = 300, and  $\boldsymbol{x}$  and  $\boldsymbol{y}$  represent the *n*dimensional word vectors of the two tags  $t_1$  and  $t_2$  respectively.  $\boldsymbol{x}_i$  and  $\boldsymbol{y}_i$  represent one point in  $t_1$  and  $t_2$ respectively.

After selecting feature interest tags, we analyze their distribution, as shown in Fig.4. We count the number of users corresponding to the number of tags extracted by the clustering algorithm. It shows that the number of feature interest tags is mostly within 600, and the range of [1, 100] accounts for a large proportion.

In this paper, we focus on fine-grained learning interest modeling, and recommending learning partners based on users' interest similarity. We use tags to represent the users' fine-grained learning interest, and finegrained tags change more significantly than the topic tags. Therefore, it is necessary to analyze the users' learning interest features to further extract fine-grained interest tags.



Fig.4. Number of users' feature interest tags.

#### 4.3 Modeling Users' Evolving Learning Interest

In fact, all users' learning interest is continuously changing over a long time span, and the time intervals of user learning behaviors are irregular, as shown in Fig.5, which makes it difficult to model the learning interest over time. Moreover, users are not inclined to learn the same courses/books repeatedly in a short time. Also, there are semantic distances between the fine-grained interest tags, and many unrelated fine-grained tags lead to inaccurate prediction.



Fig.5. Time irregularity in learning sequence.  $i_m$  represents the *m*-th item (e.g., course and book) and  $\Delta m$  is the time interval between  $i_m$  and  $i_{m+1}$ .

Therefore, we propose the TSA-LSTM model which designs two controllers (as shown in Fig.6): time-aware controller and semantic-aware controller, to model the evolving learning interest of users, and extract more abundant fine-grained interest tags.

#### 4.3.1 Time-Aware Controller

LSTM is a time recurrent neural network; however, it cannot capture the relations of tag sequences by time intervals. Keeping the modeling tasks and the challenges in mind, we design a time-aware controller which modifies the logic gates in the LSTM model<sup>[27,28]</sup>. To



Fig.6. TSA-LSTM model. (a) Time-aware controller. (b) Semantic-aware controller.  $c_m$  is the cell activation vector, and  $h_m$  is the hidden output vector.

tackle the problem of time irregularity in the learning process, the time-aware controller exploits two core logic gates: time-interval logic gate  $T_v$  and time-span logic gate  $T_s$ , as shown in Fig.6(a).  $T_s$  is to control the influence of the last tag on current tag learning, and  $T_v$  is to store time intervals to model users' long-term interest. The time interval feature  $v_{t_m}$  of  $T_v$ , and the time span feature  $s_{t_m}$  of  $T_s$ , are calculated as shown below.

$$\begin{split} v_{t_m} &= \phi(W_v \log(t_m - t_{m-1}) + b_v), \\ s_{t_m} &= \phi(W_s \log(t_p - t_m) + b_s), \\ T_v &= \sigma(x_m W_{xv} + v_{t_m} W_{tv} + b_{tv}), \\ T_s &= \sigma(x_m W_{xs} + s_{t_m} W_{ts} + b_{ts}), \end{split}$$

where  $W_{xv}, W_{xs} \in \mathbf{R}^{D \times D}$  are weight parameters,  $W_{tv}, W_{ts} \in \mathbf{R}^{D \times D}$ , D indicates the dimension of the input embedding and the hidden layers, and  $b_v, b_s, b_{tv}$ and  $b_{ts}$  are the corresponding biases. The time span feature  $s_{tm}$  encodes the absolute temporal distance between the current state  $t_m$  and the predictive state  $t_p$ , while the time interval feature  $v_{tm}$  encodes the relative temporal distance between two consecutive states.

#### 4.3.2 Semantic-Aware Controller

In the learning community, the sequence of a user's fine-grained learning interest tags covers a variety of semantic information, and the traditional LSTM model cannot determine which semantic features need to be retained. To address the above problems, we design a semantic-aware controller, which adopts the attention mechanisms to dynamically filter out irrelevant tags in a user's tags sequence according to the semantic-aware distance, as shown in Fig.6(b). The *m*-th item's attention score  $\alpha_m$  is calculated by (3),

$$\alpha_m = \frac{\exp(\boldsymbol{x}_m W_{xs} \boldsymbol{e}_p)}{\sum_{j=1}^{|B_u|} \exp(\boldsymbol{x}_j W_{xs} \boldsymbol{e}_p)},\tag{3}$$

where  $e_p$  represents the predicted embedding of the input embedding vector  $\boldsymbol{x}_p$ , and  $|B_u|$  denotes the number of actions in the behavior sequence of user u.

The recommender system in the learning community also meets the challenge of sparsity. In our model, we exploit the predicted learning interest to address the challenge. Matrix filling is a method commonly used to alleviate the sparsity and improve the performance of collaborative filtering. After predicting the users' evolving learning interest, we can obtain the predicted tag  $(t_p)$  that user u is interested in. Next, we select tags from the candidate sets whose similarities with  $t_p$  are greater than a threshold (e.g., 0.5) and user u has not learned to obtain a set  $T_{fill}$ . Finally, we fill the rating of the tags in  $T_{fill}$  into the scoring matrix, so as to alleviate the sparsity.

#### 4.4 Recommending Learning Partners

In this subsection, we generate the recommended learning partners list. We first build a user-tag scoring matrix. Second, we calculate users' similarities based on their learning interest. Third, we select top k similar users as the candidate learning partners. Finally, we refine the candidate list with users' social influence.

#### 4.4.1 Building a Scoring Matrix for Users and Tags

In Subsection 4.2, we extract a set of fine-grained learning interest tags  $T^u$  for each user u. Before recommending learning partners, we need to establish a scoring matrix of users and feature tags to represent the users' learning interest. In the original data, it may lack the users' score for some tags. In order to better calculate the similarity of learning interest between users in online community, we need to fill the empty scores.

The PageRank algorithm <sup>[38]</sup> uses the citation number of papers to judge the importance of academic papers. Inspired by the PageRank algorithm, we use the similarity between the tags and the frequency of the tags to calculate the PageRank value  $P(t_i)$ , which can be taken as the score for tag  $t_i$  of user u.  $P(t_i)$  is calculated as follows,

$$P(t_i) = \frac{1-d}{N} + d\sum_{t_j \in In(t_i)} \frac{P(t_j)}{Out(t_j)},$$

where  $Out(t_j)$  and  $In(t_i)$  are the outgoing neighbor set of tags  $t_j$  and  $t_i$ , respectively, and  $t_j$ 's similarity with  $t_i$  is higher than a threshold. N is the total number of tags in the scoring matrix, and d is the damping coefficient.

#### 4.4.2 Calculating Users' Interest Similarity

In this subsection, we describe how to calculate the similarity of learning interest between the target user  $(u_t)$  and other users by a scoring matrix. Based on this, we can select top k candidate learning partners.

The collaborative filtering (CF) algorithm is a commonly-used algorithm in recommendation systems, which can be either user-based or item-based. In this paper, we use the user-based CF for learning partner recommendation. The similarity of the learning interest between users u and v is calculated by Pearson Correlation<sup>[34]</sup>, as follows,

$$\sin(u, v) = \frac{\sum_{i=1}^{N} (u_i - \bar{u})(v_i - \bar{v})}{\sqrt{\sum_{i=1}^{N} (u_i - \bar{u})^2} \sqrt{\sum_{i=1}^{N} (v_i - \bar{v})^2}},$$

where  $u_i$  and  $v_i$  are the score of tag *i* given by users *u* and *v* respectively,  $\bar{u}$  and  $\bar{v}$  are the average score for all

tags given by user u and v respectively, and N is the total number of tags in the scoring matrix.

In the real world, users with similar learning interest are more likely to become partners. Based on the similarity with the target user  $u_t$ 's learning interest, we can select the top k similar users. Supposing that  $sim_{tk}$  is the similarity of users  $u_t$  and  $u_k$ , we select and sort the candidate learning partners in descending order according to  $sim_{tk}$ . We obtain a primary learning partner recommendation list  $RecList_p = \{u_1, u_2, u_3, ..., u_k\}$ , where  $sim_{t1} \ge sim_{t2} \ge sim_{t3} \ge ... \ge sim_{tk}$ .

#### 4.4.3 Refining Recommendation with Social Influence

According to studies on social influence [6, 39], if a user's social influence is greater, then he/she will be more likely to become friends with strangers. An online learning community is an online social network based on learning users, and the social influence between users often determines whether two users can become friends.

Wang *et al.*<sup>[40]</sup> explored the relationship between students' final grades and online learning behaviors, and found that students' online learning behaviors, such as time taken to watch videos, and participating in discussions have significant correlation with final examination performance. In this paper, we treat students' learning performance as the social influence in social networks. Thus, we model the social influence of users in online learning communities, and further explore it for refining learning partner recommendation. We denote the variant framework as LPRF-F for differentiation.

In our datasets, a user's information includes the learning time (LT), the number of courses/books (CN) and discussions (DN). In the learning community, CN and LT can represent users' learning interest and proficiency in learning, and DN can represent their activeness. In this paper, we use the above three factors to model the social influence  $F_u \in (0,1)$  of user u. Let us suppose that  $\widetilde{LT}$ ,  $\widetilde{CN}$  and  $\widetilde{DN}$  are the normalized value of LT, CN and DN respectively. Combining LT, CN and DN, we calculate  $F_u$  as follows,

$$F_u = w_1 \times \widetilde{LT_u} + w_2 \times \widetilde{CN_u} + w_3 \times \widetilde{DN_u},$$

where  $w_1, w_2, w_3 \in (0, 1)$  are the weight parameters, and  $w_1 + w_2 + w_3 = 1$ .

Many methods can be used to determine the weight parameters  $w_1, w_2, w_3$ . Here, we take the entropy weight method (EWM)<sup>[41]</sup> as an example. The main steps are as follows<sup>[41]</sup>, Step 1. We normalize the user-factors matrix by the Min-Max Scaling method to obtain the value of  $\mu_{ij}$ ,

$$\widetilde{z_{ij}} = \frac{z_{ij} - \min(\mathbf{Z}_i)}{\max(\mathbf{Z}_i) - \min(\mathbf{Z}_i)},$$
$$\mu_{ij} = \frac{\widetilde{z_{ij}}}{\sum\limits_{i=1}^{|U|} \widetilde{z_{ij}}},$$
$$\sum\limits_{i=1}^{|U|} \widetilde{z_{ij}},$$

where  $z_{ij}$  is the element in row *i* and column *j* of the user-factor matrix  $\mathbf{Z}$ ,  $\widetilde{z_{ij}}$  is the normalized value of  $z_{ij}$ , and  $\mathbf{Z}_i$  is the set of all the elements in row *i*. |U| is the number of total users, and  $\mu_{ij}$  is the proportion of the *j*-th factor of the *i*-th user.

Step 2. We calculate the entropy of  $\mu$ , as follows,

$$E_j = -\frac{\sum_{i=1}^{|U|} \mu_{ij} \ln \mu_{ij}}{\ln|U|},$$

where  $E_j$  is the information entropy of the *j*-th factor, and |U| is the number of total users.

Step 3. We define  $w_j$  based on the entropy,

$$w_j = \frac{1 - E_j}{1 - \sum_{j=1}^3 E_j},$$

where  $w_j$  is the weight parameter,  $j = \{1, 2, 3\}$ .

The values of weights  $w_1$ ,  $w_2$  and  $w_3$  according to EWM are 0.26, 0.56 and 0.18 respectively, in the CUM dataset; those in the Douban Book dataset are 0.31, 0.48 and 0.21, respectively. After calculating the users' social influence, we exploit social influence to refine the primary recommendation list  $RecList_p$ . We denote SF as the weighted value of F and the interest similarity  $sim_{tk}$ , and generate the friend recommendation list  $(RecList_q = \{v_1, v_2, v_3, ..., v_k\}$ , where  $SF_{t1} \ge SF_{t2} \ge SF_{t3} \ge ... \ge SF_{tk})$  by descending order according to SF, which is calculated as follows,

$$SF_k = sim_{tk} \times (1 - \eta) + F_k \times \eta_s$$

where  $sim_{tk} \in (0,1)$  is the similarity of the target user  $u_t$  and another user k, and  $F_k \in (0,1)$  is the social influence of user k.

#### 5 Experimental Evaluation

In this paper, we conduct personalized partner recommendation based on users' fine-grained learning interest. In order to find similar users more accurately, we propose the LPRF-E model to extract users' finegrained interest tags and make recommendation. We also propose the LPRF-F model to refine the friend recommendation with social influence. In this section, we evaluate the proposed methods focusing on five research questions (RQs).

• RQ1. What is the effect of the users' feature interest tags on friend recommendation?

• *RQ2*. How does the evolving learning interest improve the recommendation?

• *RQ3.* How is the performance of our LPRF-E and LPRF-F models compared with others?

 $\bullet$  RQ4. How does users' social influence affect the recommendation results of learning partners?

• RQ5. Do learning interest domains impact learning partner recommendation?

#### 5.1 Effects of Users' Feature Interest Tags (RQ1)

In this subsection, we will check the effectiveness of extracting users' fine-grained interest tags from the following three perspectives: 1) the setting of the TextRank algorithm: to find out the optimal setting of the number of extracted keywords in the TextRank algorithm; 2) tags combination: to explore the impact of combination methods of fine-grained interest tags; 3) tags clustering: to validate the effect of the AP clustering algorithm.

#### 5.1.1 Setting of the TextRank Algorithm

In order to explore the performance of the TextRank algorithm, we define *Rate* to evaluate the effectiveness of keywords extracted by the TextRank algorithm. It represents the proportion of the fine-grained interest tags over all the keywords, calculated as follows,

$$Rate = \frac{|T_1|}{|T_0|},$$

where  $|T_1|$  is the number of fine-grained interest tags, and  $|T_0|$  is the total number of keywords extracted by the TextRank algorithm for all users.

As shown in Fig.7, *Rate* decreases as the number of keywords increases, and it decreases gradually. When  $T_0 > 30$ , *Rate* declines insignificantly. Therefore, we set the number of extracted keywords to 30, which can ensure that important keywords are not lost and minimize the noise at the same time.



Fig.7. Performance of the TextRank algorithm with respect to the number of extracted tags.

#### 5.1.2 Tags Combination Evaluation

We check the impact of tags combination (e.g.,  $H, C_1, C_2$  in Subsection 4.2.3) on the learning partner recommendation. We conduct ablation experiments on  $H, C_1$  and  $C_2$  to explore the effect of their seven combinations on the recommendation. As shown in Table 3, all three types  $(H, C_1, C_2)$  take effects. Moreover, the high-frequency tags have more effect on the recommendation results, and cluster center tags have the lowest effect. The reason may be that there are more high-frequency tags than the cluster center tags.

#### 5.1.3 Tag Clustering Evaluation

We validate the effects of tag clustering with five commonly-used metrics.

1) Homogeneity. It measures how much the tags in a cluster are similar to each other regarding their categories<sup>[41]</sup>. If there is only one category in a cluster, then the homogeneity value is 1. It is calculated as follows,

$$HO = \frac{1}{N} \sum_{i=1}^{N} \frac{L(P_i = = Q_i)}{L(Q_i)}$$

where HO is the homogeneity, N is the number of clusters, Q is the predicted sample and P represents the

true sample.  $L(Q_i)$  represents the number of predicted samples in the *i*-th cluster, and  $L(P_i == Q_i)$  represents the number of correctly-classified samples in the *i*-th cluster.

2) Completeness. Completeness <sup>[42]</sup> refers to how tags of the same category are classified into the same cluster. If all tags of the same type are grouped into the same cluster, then the completeness is 1. It (CO) is calculated as follows,

$$CO = \frac{1}{N} \sum_{i=1}^{N} \frac{L(P_i = = Q_i)}{L(P_i)}$$

where N is the number of clusters, and the main difference of the completeness from the homogeneity is that the denominator is  $L(P_i)$ , representing the number of true samples in the *i*-th cluster.

3) V-Measure. Considering homogeneity or completeness alone is one-sided, thus the weighted average V-Measure<sup>[41]</sup> (VM for short) of the two indicators is introduced. It is calculated as follows,

$$VM = \frac{(1+\beta) \times HO \times CO}{\beta \times HO + CO}$$

where  $\beta$  is the weighted parameter. If  $\beta > 1$ , more attention is paid to completeness (CO), and if  $\beta < 1$ , more attention is paid to homogeneity (HO).

4) Mutual-Information. Mutual-information<sup>[43]</sup> is used to measure the degree of the correlation between two random clusters' information, that is, the amount of information contained in cluster  $\rho$  and another cluster  $\rho$ . It is calculated as follows,

$$MI(\rho,\varrho) = \sum_{i=1}^{|\rho|} \sum_{j=1}^{|\varrho|} \frac{|\rho_i \cap \varrho_j|}{N} \log \frac{N \times |\rho_i \cap \varrho_j|}{|\rho_i||\varrho_j|},$$

where  $MI(\rho, \varrho)$  is the mutual-information, and N is the number of clusters.  $|\rho_i|$  is the number of samples in cluster  $\rho_i$ , and  $|\varrho_j|$  is the number of samples in cluster  $\varrho_j$ .

5) Silhouette-Coefficient. Silhouette-coefficient <sup>[44]</sup> is used to measure the reasonability of clustering. The closer the value of the silhouette-coefficient is to 1, the

 Table 3. Impact of Tag Combination Methods on Recommendation Precision

		1 0					
Case	Top-5	Top-10	Top-15	Top-20	Top-25	Top-30	Top-35
$C_1$	0.1619	0.1448	0.1204	0.1135	0.1018	0.0882	0.0811
$C_2$	0.1962	0.1739	0.1609	0.1531	0.1368	0.1311	0.1103
$C_1 + C_2$	0.2027	0.1913	0.1775	0.1637	0.1495	0.1407	0.1271
Η	0.3004	0.2847	0.2579	0.2119	0.1925	0.1833	0.1695
$H + C_1$	0.3162	0.2917	0.2608	0.2218	0.2082	0.1852	0.1772
$H + C_2$	0.3285	0.3155	0.2962	0.2753	0.2547	0.2102	0.1953
$H + C_1 + C_2$	0.3493	0.3317	0.3072	0.2803	0.2661	0.2209	0.2077

more reasonable the clustering of tag t is. It is calculated as follows,

$$SC(t) = rac{\gamma(t) - \varepsilon(t)}{\max\{\gamma(t), \varepsilon(t)\}}$$

where SC is the silhouette-coefficient, and  $\gamma(t)$  refers to the average distance between tag t and other tags in the cluster to which t belongs.  $\varepsilon(t)$  is the minimum average distance from tag t to all clusters that do not contain t.

The comparison results are shown in Fig.8. It indicates that the AP clustering performs better than KMeans and GMM for all the five metrics. As far as the CUM dataset is concerned, the five evaluation indicators of the AP clustering algorithm in extracting fine-grained interest tags are 7.20%, 17.49%, 11.96%, 8.77%, and 11.83% higher than the KMeans algorithm respectively. The possible reason is that the AP clustering algorithm does not need to set the number of clusters, and thus it can better generate stable clusters according to the similarity matrix.

#### 5.2 Experimental Results with Evolving Learning Interest (RQ2)

In this subsection, we analyze the effect of evolving learning interest on learning partner recommendation. To verify whether our design of time-aware and semantic-aware controller is necessary and effective for short-term preference modeling, we compare our model with several variants and state-of-the-art models. •  $LSTM^{[24]}$ . The classical LSTM model is for sequential prediction.

• T- $LSTM^{[27]}$ . It is the LSTM with time gates to model time intervals, does not handle the time span, and relies on the time gates to capture short-term interest.

• T-SeqRec<sup>[28]</sup>. T-SeqRec is a variant of our TSA-LSTM model which only enables the time-aware controller.

• *SDM*<sup>[26]</sup>. It is a new sequential deep matching model to capture users' dynamic preferences by combining short-term sessions and long-term behaviors.

• *GraphRec*<sup>[15]</sup>. It is a novel graph neural network framework to jointly capture interactions and opinions in the user-item graph.

• *BERT4Rec*<sup>[20]</sup>. It is a novel sequential recommendation model that employs the deep bidirectional self-attention to model user behavior sequences.

Given a user's previous T fine-grained interest tags, we want to predict the T+1 tag. The task can be taken as a binary classification problem; thus we use AUC<sup>[45]</sup> and F-score<sup>[46]</sup> as the evaluation metrics, which can reflect the performance from different aspects.

The results are shown in Table 4. It indicates that all the other models are better than the classical model LSTM, which demonstrates the necessity of considering complex user behavior patterns. Our TSA-LSTM model performs the best, indicating that both the time-aware and the semantic-aware controllers are beneficial to model users' evolving learning interest.



Fig.8. Evaluating the clustering effects on different datasets. (a) CUM. (b) Douban Book.

The T-SeqRec model performs the second best, except on AUC in the CUM dataset where BERT4Rec performs the second. This indicates the importance of our designed time-aware controller. In the other columns, BERT4Rec performs the third best, followed by SDM. The improvements of our model over the second best model range from 6.81% to 14.40%, as shown in Table 4.

 Table 4.
 Comparison of Learning Interest Prediction Models

Model	AUC		F-S	lcore
	CUM	Douban	CUM	Douban
LSTM	0.5681	0.5407	0.3398	0.3090
T-LSTM	0.5713	0.5695	0.3572	0.3441
GraphRec	0.5802	0.5639	0.3791	0.3682
SDM	0.6383	0.6047	0.4725	0.4188
BERT4Rec	0.6519	0.6101	0.4992	0.4318
T-SeqRec	0.6411	0.6183	0.5227	0.4707
TSA-LSTM	0.6898	0.6604	0.5829	0.5385
Improvement	0.0759	0.0681	0.1152	0.1440

We deeply compare the performance and the characteristics of the models, and obtain several important findings. 1) In an online learning community, the time interval of the learning sequence is long, and users will not often learn the same course repeatedly in a short time. This makes the performance of BERT4Rec not so good as that of our TSA-LSTM. 2) GraphRec performs not very well. We analyze the reason and find that GraphRec needs more information of the relationships between users, which are quite sparse in the online learning scenarios.

#### 5.3 Comparative Studies with Top-k Recommendation (RQ3)

In this subsection, we compare the performance of LPRF and LPRF-E on top-k recommendation and seven baselines. We begin with introducing the experimental setup, and then report and analyze the experimental results to answer the research question RQ3.

#### 5.3.1 Initializing Friend Relationship

In MOOCs, there is no explicit friend recommendation function, or explicit friend relationship. In order to evaluate the performance of LPRF-E, we classify the connections between users as direct and indirect friend relationships. The direct friend relationship is the original connection relationship between users, while the indirect friend relationship is determined by the co-learning number of the same courses/books. If the co-learning number is larger than the median value of courses/books learned by all users, we will say the two users are indirect friends. We use the 10-fold cross-validation method to divide the dataset into 90% for the training set and 10% for the test set for experiments.

#### 5.3.2 Evaluation Metrics

In this paper, we use precision and recall as the measurements to evaluate the performance. We take learning partner recommendation as a binary classification problem. Precision and recall are calculated as follows,

$$\begin{aligned} Precision &= \frac{\sum\limits_{u \in U} |R(u) \cap T(u)|}{\sum\limits_{u \in U} |R(u)|},\\ Recall &= \frac{\sum\limits_{u \in U} |R(u) \cap T(u)|}{\sum\limits_{u \in U} |T(u)|}, \end{aligned}$$

where U is the set of all users, R(u) is the list of potential friends recommended to user u by our models, LPRF-E and LPRF-F, and T(u) is the list of friends in the test data, as initialized in Subsection 5.3.1.

#### 5.3.3 Baselines

We implement seven representative methods as the baselines, as follows.

• *RandomRec.* It randomly recommends some users as learning partners to the target user.

• *FRUG*<sup>[12]</sup>. It is the friend recommendation algorithm by the user similarity graph to find potential friends with the same interest in the social tagging system.

• UserRec<sup>[13]</sup>. It is a user recommendation framework for user interest modeling and interest-based user recommendation, and the similarity values between users' topic distributions are measured by the Kullback-Leibler divergence (KL-divergence) in the social tagging system.

• *NC-basedSFR*<sup>[47]</sup>. A network correlation based social friend recommendation method, NC-basedSFR, considers the effect of different social roles from different social networks, and exploits the pairwise user similarity.

• DSFR<sup>[48]</sup>. A two-stage method is applied to the unlabeled data in social networks to model users' interest and activities, and recommends friends with similar social behavior patterns.

•  $FPAC^{[49]}$ . It is collaborative filtering based on the combination of interest and cognition to improve the effect of friend recommendation.

• *IACFM*<sup>[50]</sup>. It is a new hybrid technology based on FP-growth and the ant colony optimization algorithm to improve friend recommendation performance in the social tagging system.

The number of learning partners recommended for a target user  $(u_t)$  is 10, 20 and 30 respectively, and the experimental results on the CUM and Douban Book datasets are shown in Table 5 and Table 6, respectively.

We compare the performance of LPRF-F and FRUG, and the improvements are shown in the last row. It shows that, our models LPRF, LPRF-E and LPRF-F perform better than the other baselines. For example, in terms of Precision@10, the LPRF-F model is 84.09% and 51.51% higher than the FRUG model on the CUM and Douban Book datasets, respectively. Moreover, LPRF-F which considers time-evolving finegrained interest and social influence achieves the best performance. For instance, the improvement of LPRF-F over LPRF-E on Precision@10 is 39.29% on CUM, and 20.03% on Douban Book.

We further analyze the possible reasons, that why randomly recommending (RandomRec) learning partners for  $u_t$  has the worst performance followed by NCbasedSFR, UserRec, and FRUG. NC-basedSFR recommends friends based on the correlation between the user network and the tag network, and considers the users' social roles. Its performance is poor because the user network in the learning community is sparse. UserRec exploits user interest topics to calculate the interest similarity between users. However, it is a coarse-grained method, which leads to poor performance. FRUG uses the LDA algorithm to extract the users' interest topics, and uses the graph structure to model the users' interest similarity, which has better performance than the other baselines. It indicates that the graph structure can improve friend recommendation.

Furthermore, we analyze the statistical significance of the proposed model on Precision@10 and Recall@10. As shown in Fig.9, we calculate the average and variance of the results after running 10–50 iterations. It shows that the mean value of the recommended results of the LPRF-F model fluctuates within a reasonable range and becomes stable after 40 iterations.

 Table 5.
 Comparison of Recommended Performance on CUM

Method	Precision@10	Recall@10	Precision@20	Recall@20	Precision@30	Recall@30
RandomRec	0.1206	0.0541	0.1019	0.0592	0.0794	0.0477
$\rm NC\text{-}basedSFR$	0.1807	0.0713	0.1591	0.1153	0.1306	0.1491
DSFR	0.1883	0.0974	0.1688	0.1204	0.1537	0.1398
FPAC	0.1907	0.0901	0.1725	0.1138	0.1591	0.1219
IACFM	0.2172	0.1183	0.2074	0.1206	0.1663	0.1427
UserRec	0.2238	0.1094	0.1827	0.1269	0.1568	0.1571
FRUG	0.2509	0.1411	0.2106	0.1575	0.1826	0.1714
LPRF	0.3117	0.1771	0.2803	0.2293	0.2419	0.2309
LPRF-E	0.3316	0.2163	0.3193	0.2482	0.2847	0.2611
LPRF-F	0.4619	0.2908	0.3566	0.3463	0.3028	0.3692
Improvement	0.8409	1.0609	0.6933	1.1987	0.8582	1.1540

Table 6. Comparison of Recommended Performance on Douban Book

Method	Precision@10	Recall@10	Precision@20	Recall@20	Precision@30	Recall@30
RandomRec	0.1577	0.0688	0.1401	0.0722	0.0488	0.0938
$\rm NC\text{-}basedSFR$	0.2127	0.0995	0.1902	0.1174	0.1351	0.1449
DSFR	0.2259	0.1083	0.2177	0.1204	0.1585	0.1393
FPAC	0.2286	0.1157	0.2053	0.1338	0.1734	0.1484
IACFM	0.2307	0.1216	0.2097	0.1472	0.1803	0.1582
UserRec	0.2491	0.1279	0.2273	0.1553	0.1792	0.1629
FRUG	0.2974	0.1595	0.2509	0.1737	0.2218	0.1962
LPRF	0.3403	0.1922	0.3111	0.2288	0.2753	0.2471
LPRF-E	0.3754	0.2491	0.3386	0.2659	0.3052	0.2814
LPRF-F	0.4506	0.3072	0.3592	0.3511	0.3841	0.3307
Improvement	0.5151	0.9260	0.4316	1.0213	0.7317	0.6855



Fig.9. Average and variance of the performance of LPRF-F. (a) Precision@10. (b) Recall@10.

In summary, the comparison study validates the importance of considering time fine-grained evolving interest and social influence.

# 5.4 Experimental Results with Social Influence (RQ4)

In order to explore the impact of social influence SF on the recommendation results, we use the Jaccard similarity coefficient (J) to calculate the similarity of the recommendation list generated by the two methods of LPRF-E and LPRF-F (which recommend the learning partners list by SF). It is calculated as follows,

$$J(A,B) = \frac{|A \cap B|}{|A \cup B|},$$

where A is the recommendation list generated by using SF weighting generated in Subsection 4.2.3, and B is the original learning partner recommendation list generated in Subsection 4.2.2.

As shown in Fig. 10, we recommend top-k ( $k \in [5, 35]$ ) learning partners list by LPRF-E and LPRF-F. We can see that  $J \in [0.2, 0.6]$ , which indicates  $F_u$  has a great influence on the recommendation list.

In Subsection 4.4.3, we define SF to integrate the fine-grained interest and social influence, where parameter  $\eta$  determines the importance of social influence in learning partner recommendation. Here, we set up a comparative experiment with  $\eta \in [0, 0.8]$  to explore how parameter  $\eta$  affects the learning partner recommendation. The results are shown in Fig.11.

We can see that when  $\eta \in [0, 0.5]$ , users' influence can greatly improve the precision of learning partners' recommendation. For instance, in the CUM dataset, LPRF-F ( $\eta = 0.4$ ) is 39.29% higher than LPRF-E on Precision@10, and the improvement of LPRF-F is 20.03% in Douban Book. However, when  $\eta > 0.5$ , the precision of learning partner recommendation will be reduced. Moreover, with the increase of  $\eta$ , the precision decreases gradually. The possible reason is that a large  $\eta$  will overlook the importance of fine-grained user interest. Therefore, when conducting learning partner recommendation with social influence,  $\eta$  should not be too large.



Fig.10. Analysis of the Jaccard coefficient on the learning partner recommendation list.

The above comparison validates that social influence can improve the accuracy of learning partner recommendation. In addition, when two candidate partners have the equal interest similarity to the target user



 $-- LPRF-E -- LPRF-F (\eta = 0.1) -- LPRF-F (\eta = 0.2) -- LPRF-F (\eta = 0.3) -- LPRF-F (\eta = 0.4) -- LPRF-F (\eta = 0.5) -- LPRF-F (\eta = 0.6) -- LPRF-F (\eta = 0.7) -- LPRF-F (\eta = 0.8) -- LPRF-F (\eta$ 

Fig.11. Exploring the impact of  $\eta$  on the precision of learning partners recommendation. (a) CUM. (b) Douban Book.

 $u_t$ , the one with higher social influence is usually more helpful. Therefore, he/she should have a higher priority to be recommended as a potential learning partner.

#### 5.5 Experimental Results with Interest Domains (RQ5)

In this subsection, we check the effects of interest domains on learning partner recommendation. We divide users according to the interest domains in which they learn the courses/books the most frequently.

According to whether the potential friend has the same interest domain as the target user, the learning

partners can be divided into the same-domain, crossdomain and normal ones. Based on LPRF-E, the proposed model, we recommend learning partners for the target user  $(u_t)$  in the same-domain and the crossdomain. We use normal recommendation (i.e., LPRF-E) as a baseline to explore the impact of the learning domain on precision, and the results are shown in Fig. 12. It shows that for the precision on the CUM and Douban Book datasets, the recommendation in the same-domain is the highest, and the cross-domain is the lowest. From the experimental results, we can clearly see that the learning interest domain has a significant



Fig.12. Impact of the same-domain and the cross-domain on the precision of learning partners recommendation. (a) CUM. (b) Douban Book.

impact on friend recommendation.

On the one hand, it has been verified again that the users' learning interest usually falls in limited domains (that is, only learning in a few domains). On the other hand, learning partner recommendation should expand users' vision as much as possible to avoid the phenomenon of "Information Cocoons" (that is, users prefer to stay within the scope of familiar knowledge). Meanwhile, the proposed LPRF-E model comprehensively considers the users' multiple fine-grained interest features, which are extracted from the users' historical learning records in multiple domains. Therefore, it can take into account the recommendation of learning partners both in the same-domain and in the cross-domain.

#### 6 Conclusions

In this paper, we proposed a comprehensive framework to explore and exploit fine-grained evolving interest, to improve friend recommendation in OSNs. We first extracted the users' fine-grained interest tags with AP clustering, and modeled the users' evolving learning interest with an improved TSA-LSTM model. Then we generated candidate friends list and refined it with social influence. Extensive experiments validated that considering fine-grained evolving interest helps to improve both the accuracy and the quality of friend recommendation. To be specific, the improvements are approximately 50% on precision and recall; while the recommended friends are more experienced and more helpful. We also tested the effects of social influence and cross-domain interest, and gained some interesting findings: 1) social influence can improve the accuracy of learning partners recommendation (e.g., 39.29% higher on precision than that of LPRF-E in the CUM dataset and 20.03% higher in the Douban Book dataset), 2) the cross-domain interest helps to expand users' vision, and our method can recommend both in-domain and cross-domain friends. In future work, we are interested in exploring fine-grained evolving interest in other personalized recommendation scenarios. It is also an interesting direction to integrate the users' behaviors and recommend similar and complementary friends.

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